



Safe System in Action: *North Carolina's Approach*

NCSL Traffic Safety PreConference

Sunday, August 4th

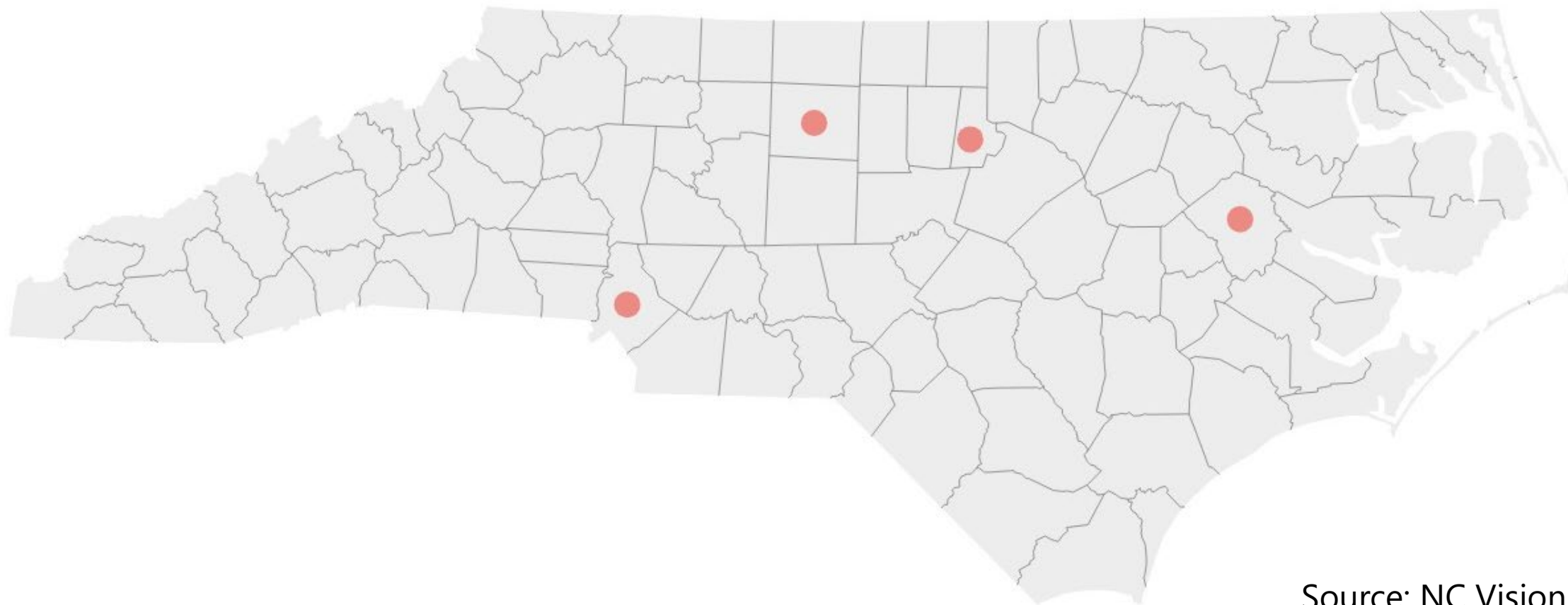
Louisville, Kentucky



The NC Vision Zero Collaborative

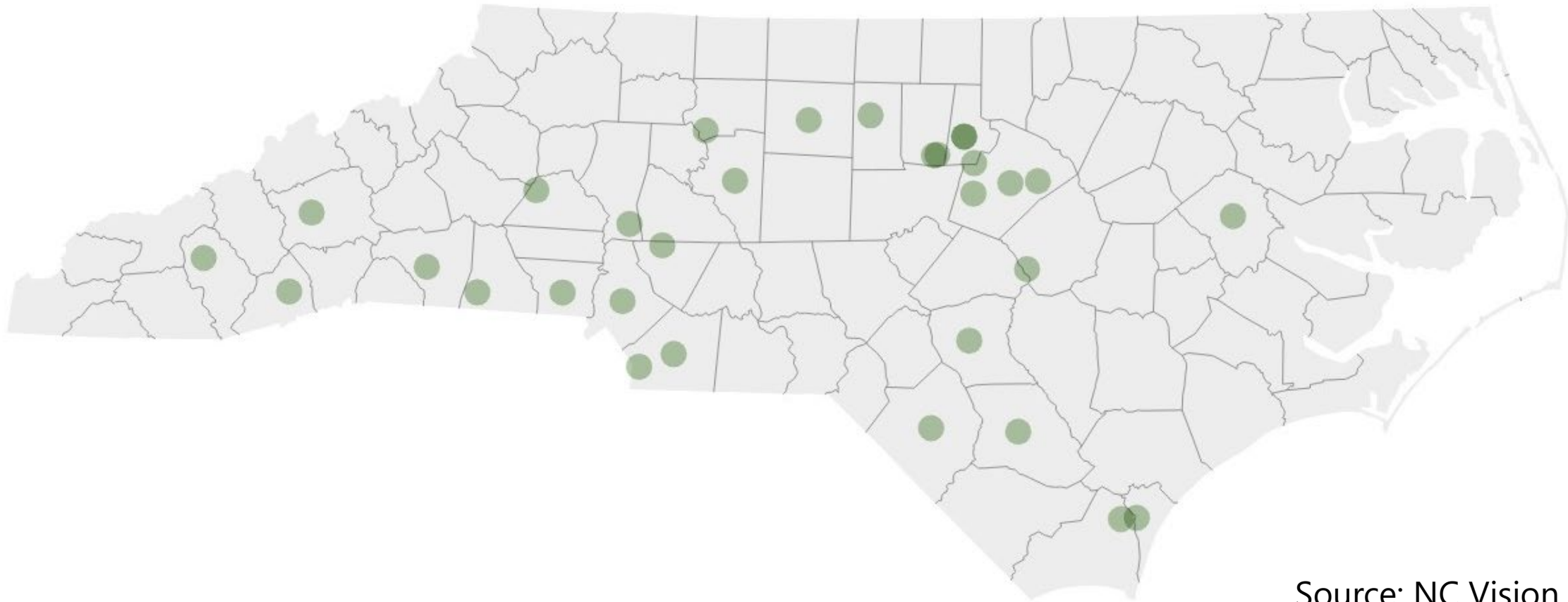
Providing assistance to Vision Zero Communities across North Carolina

Vision Zero in NC (2018)

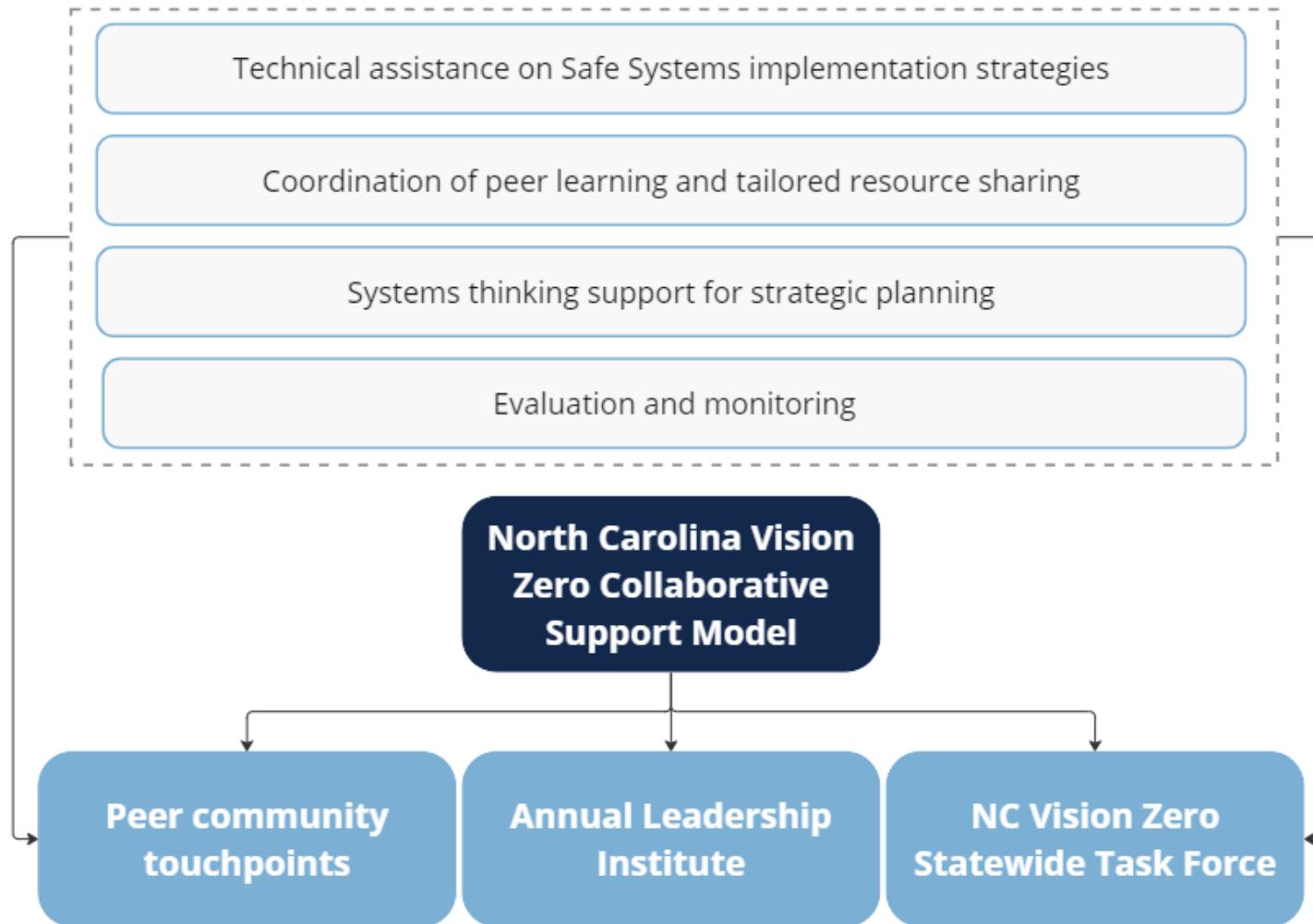


Source: NC Vision Zero

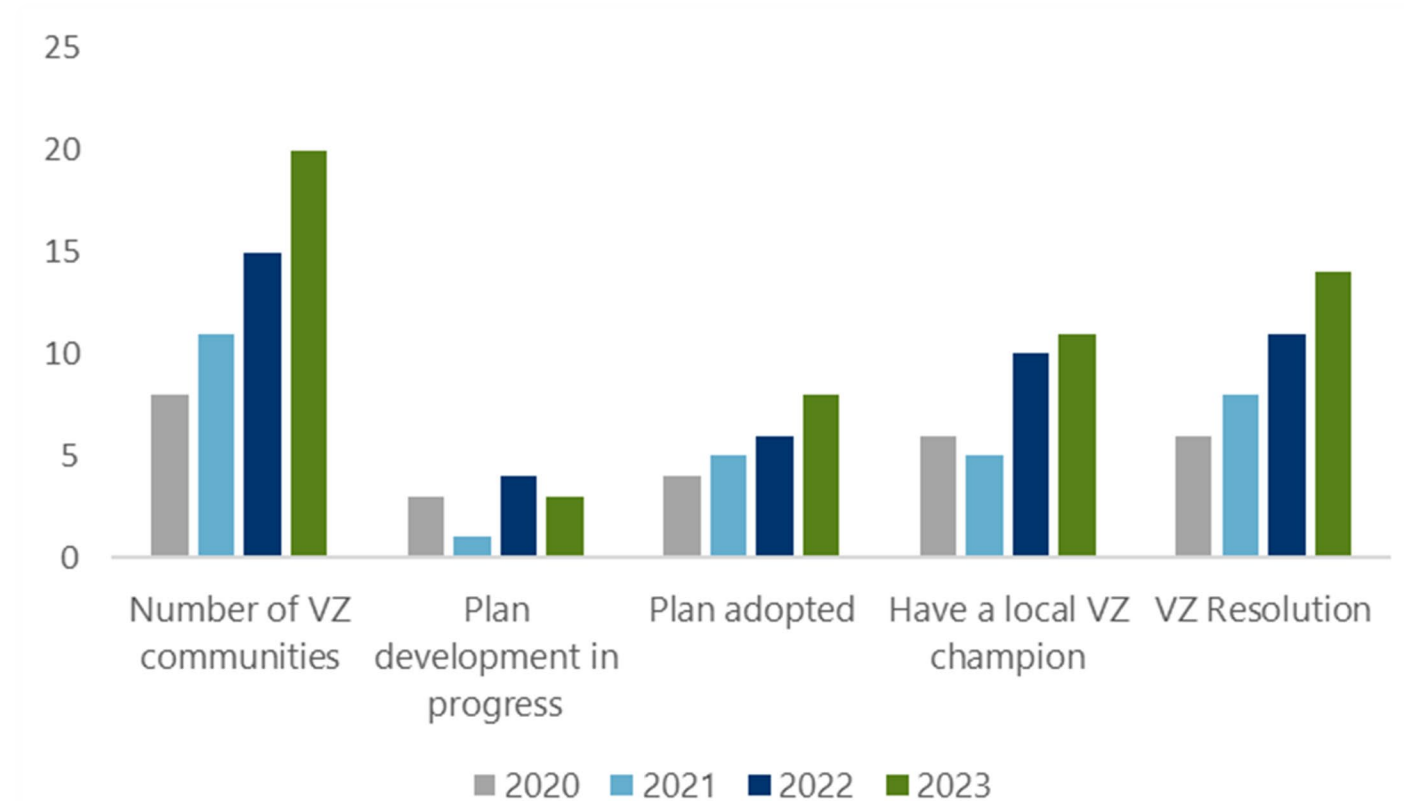
Vision Zero in NC (2024)



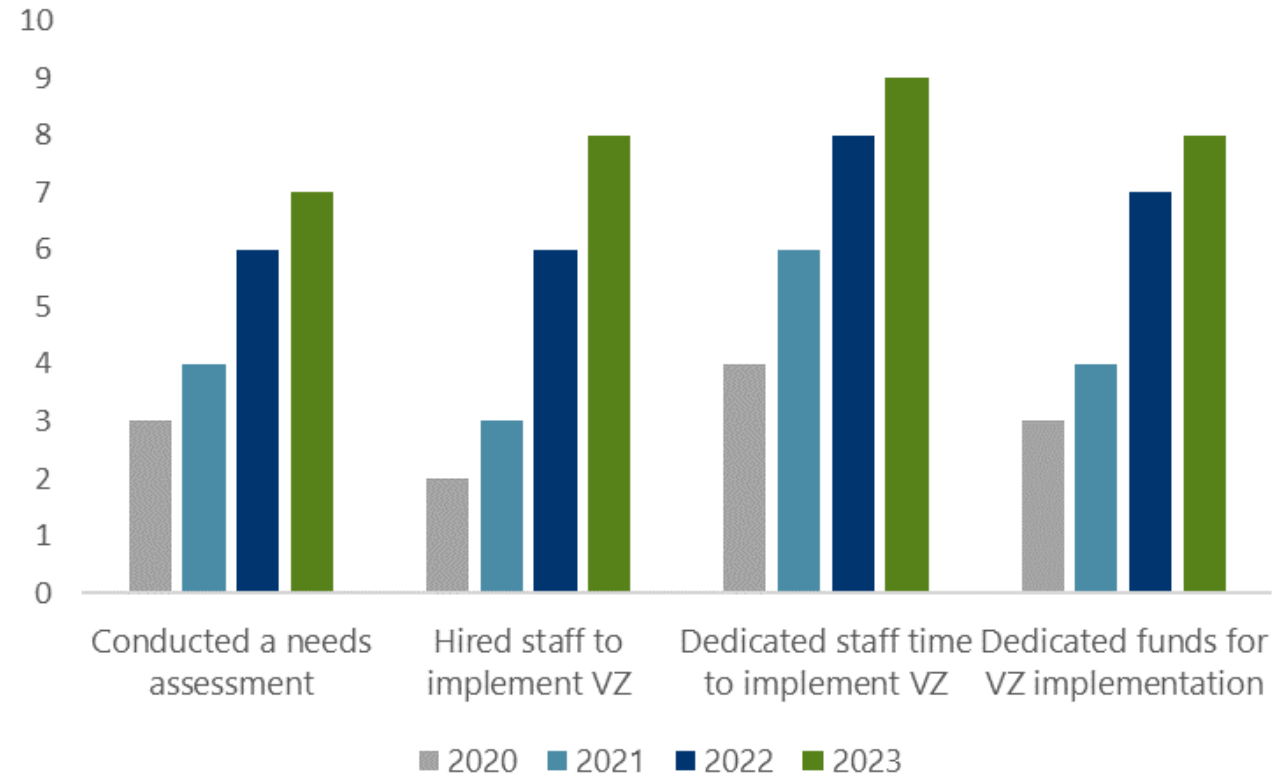
Source: NC Vision Zero



NC Vision Zero Implementation Milestones 2020-2023



NC Vision Zero Implementation Milestones 2020-2023



Pitt Co.



Photo credit: Aaron Hines, City of Greenville

Adding crosswalks with modular medians



Image source: Town of Winterville

Bulb outs and delineators at intersections/crossings

Charlotte



Photo credit: Ely Portillo

Protected bike lanes



Image source: City of Charlotte

Lane reconfiguration

NC Friendly Driver Program (NCFDP)

The NC Friendly Driver Program (NCFDP) educates motorists on safely interacting with Vulnerable Road Users (VRUs) such as pedestrians and cyclists.

Goals:

- Increase driver awareness and safety around VRUs.
- Promote respectful and lawful behavior towards VRUs.

Key Components:

- Training sessions and workshops.
- Distribution of educational materials.
- Community outreach and engagement.



NCFDP AND THE OBJECTIVES OF A SAFE SYSTEMS APPROACH



Safer People:

The NC Friendly Driver Program encourages safe, responsible driving and creating conditions that prioritize all road users' ability to reach their destination unharmed.



Safer Roads:

The NC Friendly Driver Program provides content on reducing conflict through the design of roadway environments that encourage safer driving behaviors, and facilitate safe travel for interactions with vulnerable road users.



Safer Speeds:

Extensive content within the NC Friendly Driver Program promotes safer speeds on all roadways, with specific attention given to environments in which drivers are most likely to encounter vulnerable road users.

Impact of the NC Friendly Driver Program

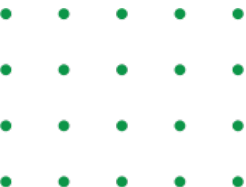
Focus Counties:

- Durham
- New Hanover
- Guilford
- Cumberland
- Wake
- Forsyth
- Mecklenburg

FDP's Engagement:

- 16 training sessions reaching 478 individuals (Grant year 2023-2024)
- Program participants: public, law enforcement, college students, high school driver's education students, school bus drivers, and transportation professionals.
- Outreach and partnerships with local organizations and schools.

"This workshop is fantastic and I literally want to share it with everyone!" –Paul S.





Questions?

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