

SOUTHEASTERN  
telehealth  
RESOURCE CENTER

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Proud Member of The National Consortium of Telehealth Resource Centers

# Disclosure

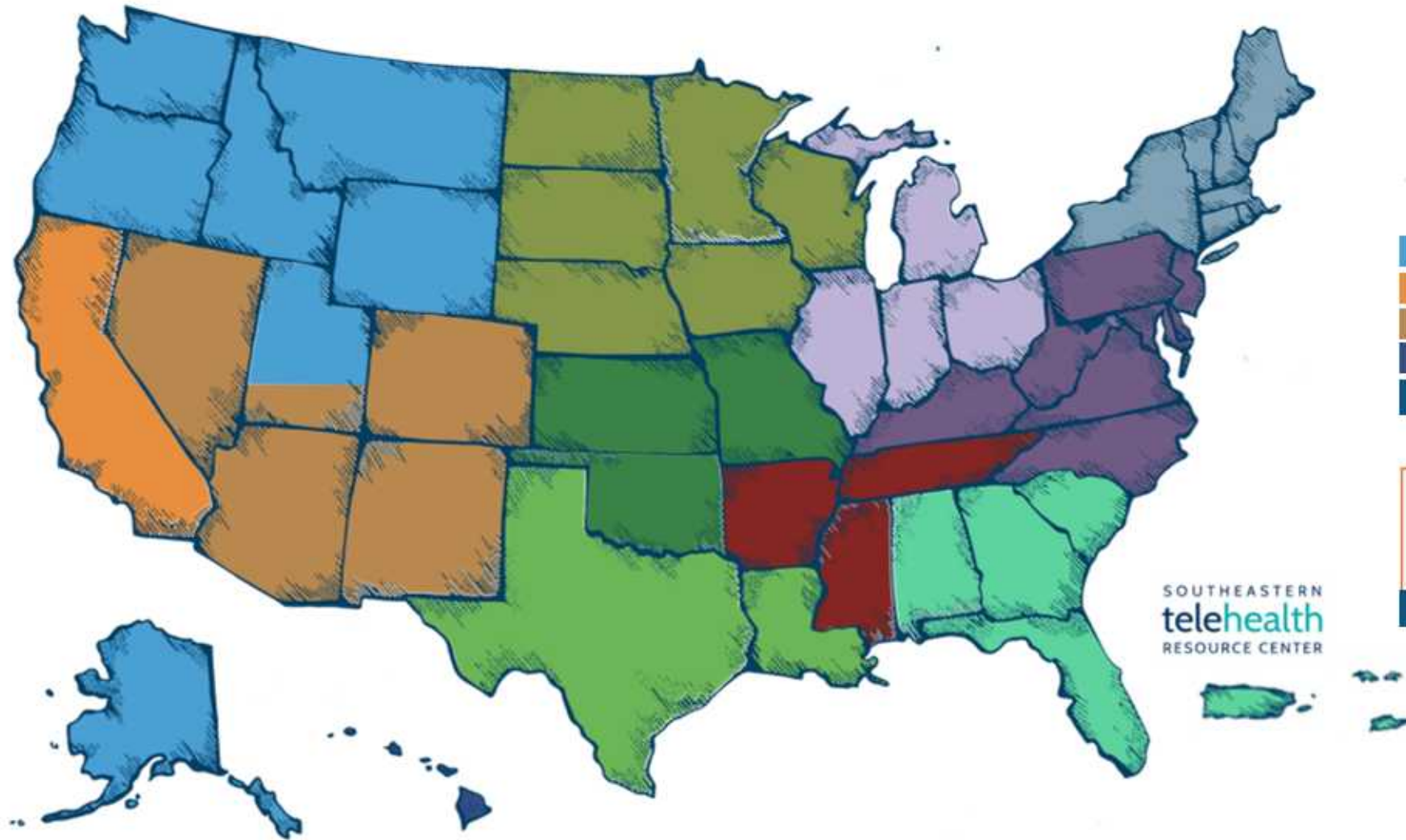
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Information provided in today's talk is not to be regarded as legal advice. Today's talk is purely for informational purposes.

Always consult with legal counsel.

# HRSA Funded Telehealth Resource Centers

[www.telehealthresourcecenter.org](http://www.telehealthresourcecenter.org)



NRTRC	gpTRAC	NETRC
CTCR	HTRC	UMTRC
SWTRC	SCTRC	MATRC
PBTRC	TexLa	SETRC

12 REGIONAL RESOURCE CENTERS

 **TTAC**  
TelehealthTechnology.org

 **CCHP**

2 NATIONAL RESOURCE CENTERS

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# Resources

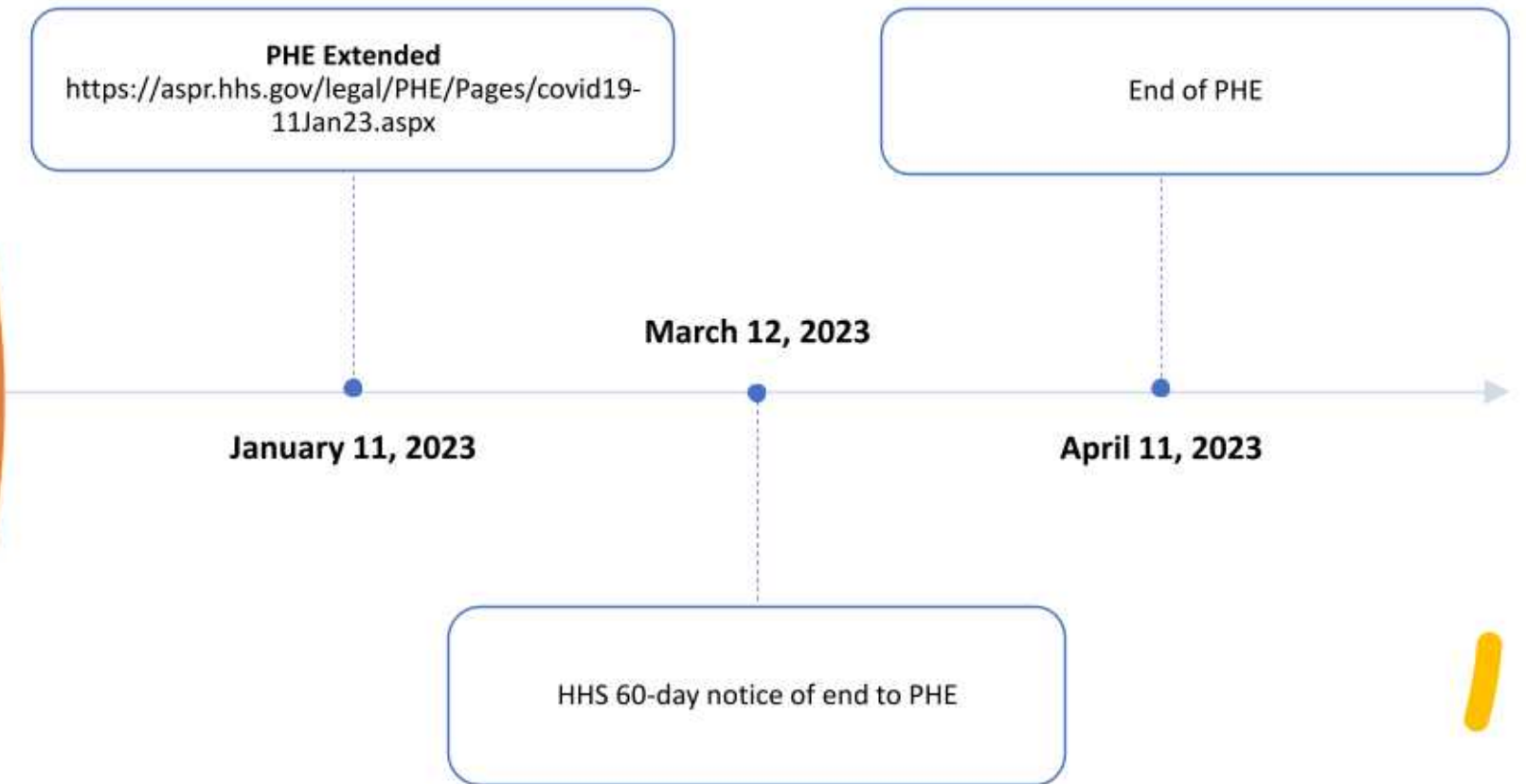
[www.setrc.us](http://www.setrc.us)

[www.telehealthresourcecenter.org](http://www.telehealthresourcecenter.org)

[www.cchpca.org](http://www.cchpca.org)

<https://www.americantelemed.org/>

# Federal PHE Extended



<https://telehealthresourcecenter.org/news/preparing-for-the-end-of-the-phe-provider-communication/>

# Preparing for the PHE End

## Telehealth Key Dates

### Provider Communication

All dates below are anticipated

**Oct. 13, 2022**  
**PHE Waiver Extension**

**PHE extended until Jan. 11, 2023**  
Let your providers know you are on top of this and will keep them posted!

**Nov. 12, 2022**  
**White House Notification of PHE End**

Providers may be worried this means the end of telemedicine-remind them of the 151-day extension!

**December 2022**  
**CMS Releases PFS CY23 Final**

Providers unsure if this means telehealth is still permissible in the home for Medicare pts. Send a memo!

**Jan. 1, 2023**  
**PFS CY23 Effective**

What does this mean? Reassure providers that home is a Medicare-covered service under the waiver AND of the 151-day extension. Give them a heads up about any modifier or workflow changes.

**Jan. 11, 2023**  
**PHE ends - 151-Day Flexibilities Begin**

Reassure providers that nothing changes right now except perhaps their video platform. Double check your allowable Medicare provider types. [Here is a handy tool.](#)

**Jan. 11, 2023**  
**HIPAA Waiver Ends**

Providers must use HIPAA secure, SAA covered video platforms and patient communication.

[See Q&A.](#)

**June 2023**  
**151-Day Flexibilities End**

PFS CY23 rules now apply but some PHE codes remain in effect. [Check the CMS list.](#)

**Dec. 31, 2023**

Last remaining telehealth waiver codes expire. PFS CY24 goes live tomorrow.

The information and tools presented on the National Consortium of Telehealth Resource Centers (NCTRC) website should not be construed as legal advice or interpretation of laws, regulations and policies. NCTRC is providing this for informational and educational purposes only. NCTRC strongly encourages you to check with the appropriate state licensing or other applicable authority for further information and direction and to seek the advice of legal counsel if you are in need of a legal opinion.

# Terminology

You'll often hear **Telehealth** and **Telemedicine**. These terms are sometimes used interchangeably. What's the difference?

- **Telehealth:** Telehealth is an umbrella term, which includes telemedicine and other modalities of communication. It encompasses a broader spectrum of healthcare delivery.
- **Telemedicine:** Telemedicine is direct clinical care provided from a distance using electronic communication to provide/support clinical care.
- **Other Terms:** You may hear other terms frequently used when discussing telehealth such as eHealth, mHealth, digital care, etc. We will focus on the terms, "telehealth" and "telemedicine".

# DTP DTC

## Direct-to-patient

- Built out of an existing practice
- Established relationship
- Established billing system in place
- Not as big of a need to market

## Direct-to-consumer

- No insurance payers involved
- No brick and mortar
- Need for marketing



# Benefits of Telemedicine

Improved access to care (especially specialty care)

Addresses health care provider shortage

Reduce unnecessary trips to the ER

Reduces provider and patient travel time and costs

Patients can receive healthcare locally, especially in rural/heavily populated areas

# Key Considerations

Telemedicine is healthcare

Telemedicine will not replace doctors

The practice of telemedicine is governed at state level

Technology drives everything we do

We are not there yet, but we are getting there



## New and Innovative Telehealth Uses VR

Virtual reality allows the user to be immersed in a computer-generated environment

By 2030, IDTechEx predicts the augmented, virtual and mixed reality market to be over \$30Bn. With COVID limiting physical interaction, virtual communication and interaction will be the normal for many years to come. Although seen as futuristic by some, augmented, virtual and mixed reality devices have shown that they have an important part to play in many different industries. They are truly the technology of the future, today.

Source: IDTechEx Research, "Augmented, Mixed and Virtual Reality 2020-2030: Forecasts, Markets and Technologies". For more information please visit [www.IDTechEx.com/ARVR](http://www.IDTechEx.com/ARVR) (PRNewsfoto/IDTechEx)



# New and Innovative Telehealth Uses

## Video Games and Therapy Services

The beauty of gaming is the versatility of consoles (Wii, Xbox, Nintendo Switch, Playstation, tablets, and so on), the different games themselves, and the ability to grade a game based on difficulty level or content. Gaming requires a multitude of cognitive, physical and social demands that can all be simultaneously improved during treatment sessions when gaming is correctly and purposefully implemented in therapy.





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