



President Scott Smith, PhD

Commander Keith Noble

We Train Heroes





Austin EMS Strategy

- ▶ Train for low frequency, high impact scenarios
- Train for incidents in which training is difficult, dangerous, or costly
- Lowing costs to train large amount of employees
- New technology for a younger workforce







PROOF OF CONCEPT

Proof of Concept

A proof-of-concept study conducted with the Austin and Travis County EMS in cooperation with Texas State University yielded the following results





Decreases Time on Task. VR training resulted in a 45% reduction in time-on-task and a 29% reduction in errors, while the AR training resulted in a 10% reduction of time-on-task and a 34% reduction in errors. 91% of Austin EMS cadets stated they would be likely to choose a VR or AR training of another subject in the future.



Increases Memory Recall. Memory recall of critical tasks has been increased by up to 45%. Your Commanders are now empowered to customize training scenarios to provide replication were needed and increase cognitive and physical memory of mission critical tasks.



Increases Confidence. 82% of Austin EMS cadets felt that they were prepared for the testing of selected topics after taking the AR and VR training.



Decreases Cost. Training cost decreased by as much as 10 times. Our training platform is accessible from the cloud at anytime from anywhere and eliminates centralized training locations.





The Problem

Time and **funding** constraints prevent professions from getting the training they need which negatively impacts their effectiveness.

Current training is presented in-person or online which is limited. It is not engaging, and it lacks situational awareness or simulation of high stress situations.

Live training occurs infrequently, is costly, and is a logistical nightmare. Most individuals cannot describe how they improved since no metrics are tracked

Outdated training methods place organizations and the people they serve at risk.



Logistical challenges with no analytics



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Expensive direct and indirect costs



Training in large groups not safe



Traditional training lacks variety and engagement



Customer Benefit



We provide a cloud-based LMS Training
Platform that utilizes gamulations and virtual
reality where professionals can access realistic,
immersive, and interactive educational
environments.

ATS builds evidence-based training with advanced human performance metrics that is more affordable and can be deployed anytime, anywhere, and under any conditions.

For 60K a Chicago Hospital can now train 1,000 doctors, nurses and techs on a task that previously could only be trained every 2-3 years and cost 750K.

Research Shows: increased confidence, reduction in errors, faster and more efficient than traditional outcomes, and reduction in stress/PTSD

Platform tracks trainee involvement, progress, deficiencies , and offers feedback to improve response

In the next 2-3 years Individuals can come to the HERO platform to receive CEU hours and test for licensure or promotion



The Solution: The Netflix of Training for Emergency Management

The cloud-based **HERO platform** enables leaders to transform how they train, resulting in better training with measurable results.





Immersive and realistic training environments: 2D and VR



Telepresence and Multiplayer



Individualized feedback



Gamification of progress

Coming Soon



Advanced analytics with Eye tracking measuring stress and cognitive load



Authoring Tool



Current Trainings







150 + Trained Personnel 68% Confidence Rate 84% Effectiveness







3 Customers







1 Customer 82% Confidence Rate 45% Higher Memory



Upcoming Trainings







Workplace Violence



Incident Command



Active Shooter

In the next 2-3 years Individuals can come to the HERO platform to receive CEU hours and test for licensure or promotion



School Safety Pilot

After briefing the Texas Governors
Office as well as the Texas Education
Agency, ATS and Redmer Productions
have agreed to build a School Safety
Pilot for participating ISDs in Central
Texas.

The Pilot will generate the research needed to prove that ARVR and gamulation can train the more than 300,000 Texas teachers spread across more than 1,000 ISDs to respond properly to a Uvalde Like Scenario.

ATS has permission to use content from I Love You Guys which is the training content provider for all Texas Schools.



Training Anytime. Anywhere. Together or Solo.

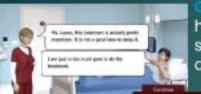
Provide superior training to 100% of personnel in:

STANDARD RESPONSE PROTOCOL (I Love You Guys)

Gamulations with VR



In partnership with Redmer Productions, we provide an online interactive curriculum.



Complete provide senior leaders with highly engaging, thought-provoking scenarios that deliver consistent results and higher cognitive retention



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Currently being used by one of the worlds largest consulting firms to select and train leaders in complex decision making



Enduring Human Capabilities

Assessing key attributes



Virtual Reality provides immersive stressed induced operational environments



Barriers to Adoption

- Lack of knowledge about VR and its impact
- ▶Lack of experience with technology
- History of technology not working and wasting money
- Adopting new training methods can be challenging
- ▶Budgets are usually set and preset for same usage
- ▶There is a lot of turnover at multiple levels of the system so getting it moving and supported can be challenging.







Leadership Team



Colonel Retired Scott MacLeod, CEO
CEO for Non-Profit
Former liaison to US Army Futures Command
Former Brigade Commander
Former JTF Commander
VP Experience on multiple Boards



Grayson Lawrence, Co-founder / UX Lead
Professor – Communication Design, Texas State
University
21 years UX/UI, Game, AR/VR & Design Thinking
Experience
Multiple projects in mobile, voice UI &
app/wearable integration



Dr. Scott Smith, Co-founder / President
Director – VR and Technology Lab, Texas State
University
15+ years VR Development, Evaluation and
Treatment for Veteran PTSD
Professor – Social Work, Texas State University



George Ntakakis, Product Development Lead MSc, MCPS 12+ years Software Development in Medical projects 6+ years XR (AR, VR, MR) Development Long experience in large-scale projects of international companies as a Technical Lead