

**IEEE★USA**

# IEEE Digital Privacy Initiative



**Former Senator Kent Lambert, Colorado**





# WHO IS IEEE?

Institute of Electrical and Electronics Engineers is the world's largest technical professional organization dedicated to advancing technology and excellence for the benefit of humanity

- More than 400,000 technology and engineering professionals in over 160 countries
- Sponsors nearly 1900 annual conferences and events worldwide with cutting-edge content
- Over 2000 standards & projects with 34,000+ participants across 175+ countries
- Education leader in engineering and technology
  - Professional, university, and pre-university
- IEEE hosts a technical conference in every state every year

IEEE Xplore digital library provides access to more than 5 million documents including research articles, standards, eBooks, and conference publications

- Second largest technical library compared to the Library of Congress
- More than 15 million downloads each month
- IEEE articles are the most-highly cited in US and European patents





# IEEE-USA WEBINARS

IEEE-USA's free webinars are designed to help you find your next job, elevate your career, negotiate your salary, understand workplace ethics, develop soft skills and more

IEEE★USA  
Livestream Webinar  
**Critical Thinking For Engineers**  
Thursday, July 8, 2021 - 2 PM ET  
Presenter: Sridhar Ramanathan

A circular portrait of the presenter, Sridhar Ramanathan, is shown on the right side of the poster. The background features a globe and abstract blue and green patterns.

IEEE★USA  
Livestream Tutorial / Q&A  
**Social Media Power Hour:  
Amp Up Your Social Skills  
in 60 Minutes**  
Wednesday, March 30, 2022  
2 PM ET / 1 PM CT

Two circular portraits of presenters are shown on the right side of the poster. The background features a network diagram and social media icons for YouTube, LinkedIn, Facebook, Instagram, and Twitter.

IEEE★USA  
Livestream Webinar  
**LinkedIn and Standing Out**  
Thursday, July 22, 2021 - 2 PM ET  
Presenter: Col (Ret.) Joe Frankie III

A circular portrait of the presenter, Col (Ret.) Joe Frankie III, is shown on the right side of the poster. The background features a group of people in a professional setting and a small graphic of a LinkedIn profile.

IEEE★USA  
Livestream Webinar  
**Top Tactics to Elevate Your Career for the #FutureOfWork**  
Tuesday, March 23, 2021 - 1 PM ET / 12 PM CST  
Presenter: Erin Urban

A portrait of the presenter, Erin Urban, is shown on the right side of the poster. The background features a blue and red color scheme with abstract patterns.

[ieeusa.org/calendar/career-webinars/](https://ieeusa.org/calendar/career-webinars/)



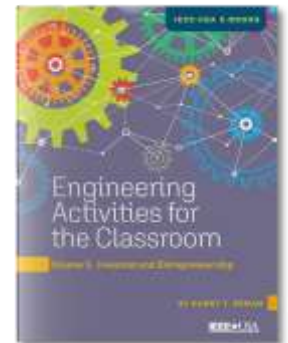


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# WHAT IEEE-USA DOES FOR POLICY

## *Building Careers & Shaping Public Policy*

IEEE-USA serves the 150,000 IEEE members in the United States

As vocal advocates for technically sound public policy and a trusted source of career and professional development information, we are the eyes, ears, and voice of technology professionals in the United States

**<https://ieeeyusa.org/public-policy/positions/>**



# IEEE DIGITAL PRIVACY INITIATIVE (DPI)

## IEEE cross-organizational emphasis on privacy

The IEEE Digital Privacy Initiative envisions a future in which the capability exists to enable any individual around the world to privately maintain presence, data, identity, and dignity online

To help achieve this vision, the Initiative seeks the following goals:

- bring the voice of technologists to the digital privacy conversation, incorporating a holistic approach to address privacy that also includes economic, legal, and social perspectives
- facilitate cross-disciplinary collaboration to advance research, promote standardization and best practices, and create tools and capabilities to support the privacy needs of individuals, and
- coordinate efforts across and beyond IEEE with a multicultural lens that are working on different dimensions of digital privacy.

<https://digitalprivacy.ieee.org/>

# DPI POLICY AND LEGISLATION

## Outreach to NCSL

### Exploring policies of common interest

- **Creating a bridge across policy and technical expertise**
- **Supporting STEM education and applications**
- **Providing technical ideas for state operations**

### Partners in technically-sound policies

- **Protecting personal privacy rights online**
- **Public trust in all online systems**
- **Concerns about trust and ethics**
- **Informed consent**
- **Commonality of standards**

## How can we help?

**Contact: [digitalprivacyinfo@ieee.org](mailto:digitalprivacyinfo@ieee.org)**



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<https://digitalprivacy.ieee.org/>



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