

The Return on Investment of City Connects

The Center for Benefit Cost Studies of Education at the University of Pennsylvania has analyzed the return on investment of the City Connects system of integrated student support by comparing benefits to costs.

Including the cost of implementing City Connects and the costs of the comprehensive services to which children and families get connected - such as food, clothing, after school programs, medical care, mental health counseling, and family services - researchers found that it produces **\$3 in benefits for every \$1 invested across all sectors**. This means that if City Connects were widely implemented, existing investments in children and families could be producing triple the benefits.

The same study found that comparing the cost of City Connects implementation alone to the benefits it generates, society accrues **\$11 for every \$1** invested in City Connects.



COSTS COMPARED TO BENEFITS



CITATION:

Bowden, A., Belfield, C. R., Levin, H. M., Shand, R., Wang, A., & Morales, M. (2015). A Benefit-Cost Analysis of City Connects (Rep.). Center for Benefit-Cost Studies in Education. Retrieved from <https://static1.squarespace.com/static/583b86882e69cfc61c6c26dc/t/58cfdcb1b631bf52d377cd8/1490017468049/CityConnects.pdf>

Bowden, A., Muroga, A., Wang, A., Shand, R., & Levin, H. M. (2018). Examining Systems of Student Support (Rep.). Center for Benefit-Cost Studies in Education. Retrieved https://static1.squarespace.com/static/583b86882e69cfc61c6c26dc/t/5bc4d8d4e4966bc550288a1c/1539627225062/Bowden_etal_ESSS_2018.pdf

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