

FOURBLOCK

VETERAN CAREER READINESS

2024 NCSL Legislative Summit
Military and Veterans Affairs Task Force Meeting
August 4, 2024



FourBlock's Mission, Vision and Purpose

Transition Better. Achieve More.

MISSION: To assist transitioning veterans and military spouses to find purposeful civilian careers.

VISION: All veterans and military spouses can continue to live lives of significance after leaving active-duty service.

PURPOSE: Delivering America's workforce needs by empowering transitioning service members, veterans, and military spouses to succeed in meaningful careers. FourBlock offers comprehensive support through career readiness training, professional skills development, and access to a robust employer network.

* "Veterans" includes active-duty service members, transitioning service members, and transitioned military veterans.

FourBlock Impact

5,000+

Veterans have graduated from our program

500+

Companies have hired FourBlock alumni

92%

Alumni eligible for employment* reported finding a meaningful career within six months with an 84% retention rate at 12 months

\$100,837

Average alumni salary as of 2023
(full-time, self-reported)

**114%
increase**

Fall 2023 alumni: “How confident are you that you will find a meaningful post-military career?”

- **Before FourBlock = 36% EXTREMELY Confident**
- **After FourBlock = 77% EXTREMELY Confident**



*Program alumni not on Active Duty, in school full-time, or not seeking employment due to extenuating circumstances

FourBlock's Programs

Career Readiness Programs for Veterans and Military Spouses

Employer hosted in-person and virtual, one-on-one coaching and employer panels focus on professional development and relationship-building.

Industry and Career Pathway Events

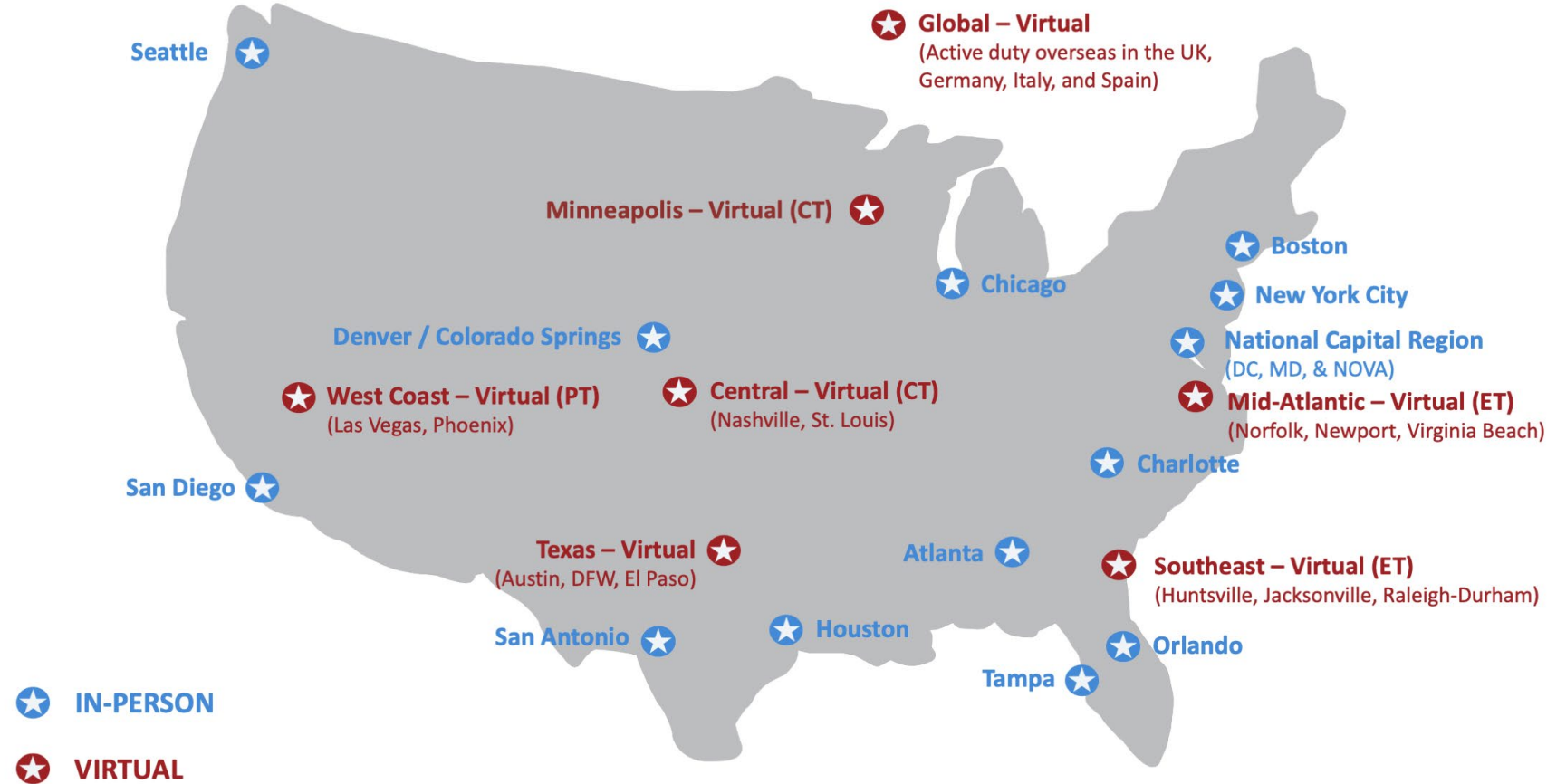
Collaborative events hosted by FourBlock and supported by industry experts and leading employers, designed to provide insights into various industries and bring the jobs of the future to the military community.

Find Your Calling

An immersive, self-paced career transition course by FourBlock and Columbia University, powered by T-Mobile, featuring career guidance delivered by industry experts, to equip service members for their military transition journey.



Program Locations



FourBlock has location-specific and virtual cohorts designed to fit transitioning veterans' busy schedules.

Military Community

Challenges and Concerns Facing the Community in 2024 and beyond

Veteran suicide - New Research from VA/DOD reports top 4 factors contributing to suicidal ideation are all work related; meaningful work addresses multiple aspects of veteran mental health

Finding community in the veteran and civilian space post-service is critical

County level VSO connectivity and resources are paramount

Bridging the military-civilian divide/gap through business & industry engagement is a key component for veteran health

Moving Forward

Bridging the Military-Civilian Divide

Concluding Thoughts

- Home-town integration for the veteran is key – community, support and meaningful work all help the veteran return to "normal" society
- County VSOs can have a huge impact
- Business Bureaus or Chambers can take on a leadership role as well

Why FourBlock

- Exceptional low-density, high-touch career development experience for veterans with lasting impact
- Excellent employer partnerships to develop employee awareness and help "bridge the gap"
- Builds community in the veteran space

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