



# SNAP Employment and Training: Food Security through Economic Mobility

June 23, 2022

# National Conference of State Legislatures



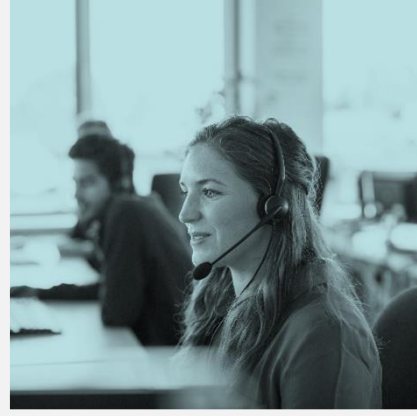
## Policy Research

NCSL provides trusted, nonpartisan policy research and analysis



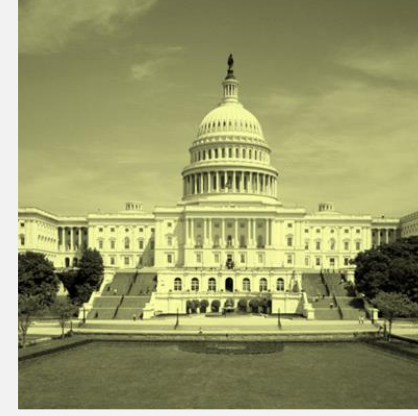
## Connections

NCSL links legislators and staff with each other and with experts



## Training

NCSL delivers training tailored specifically for legislators and staff



## State Voice in D.C.

NCSL represents and advocates on behalf of states on Capitol Hill



## Meetings

NCSL meetings facilitate information exchange and policy discussions

# APHSA: Building A National Approach to SNAP E&T Third-Party Partnerships

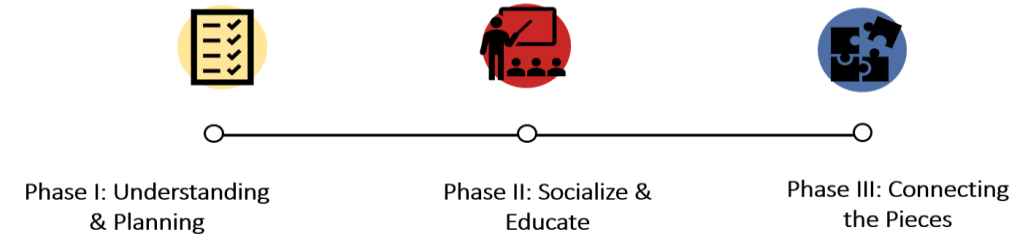
## Project Goal

To engage national networks to increase the capacity of community colleges and community action agencies as SNAP Employment and Training (E&T) providers, leading to greater opportunities and outcomes for SNAP participants.

## Project Partners



## Project Timeline



Learn more at <https://www.snapeandtresources.com/>

*Funding for this project was provided by United States Department of Agriculture (USDA). USDA is an equal opportunity employer and provider.*

# Today's Speakers



Rachel Gragg

Senior Technical Advisor in the SNAP Office  
of Employment and Training, FNS, USDA



Nick Moore

Director of the Governor's Office of  
Education and Workforce Transformation,  
Office of Alabama Governor Kay Ivey



Sage Learn

Director of Government Relations, Portland  
Community College



- Introduction to SNAP Employment & Training
- Panel Discussion
- Audience Q/A

**Please enter your questions  
into the chat box.**



## Overview

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# Introduction to SNAP Employment and Training

Rachel Gragg  
USDA, FNS, SNAP Office of Employment and Training

NCSL Webinar  
SNAP Employment and Training: Food Security through Economic Mobility  
June 23, 2022



# Things to Know about E&T



- Every State is required to operate an E&T program
- State SNAP agency must “plan, implement, and operate” E&T program (E&T is part of the SNAP program)
- VERY flexible program, lots of State decisions

# Quiz: What is SNAP E&T

- A) A job training program for SNAP participants
- B) A SNAP work requirement and a condition of SNAP eligibility
- C) All of the above





# What is a SNAP E&T Program

- Purpose of E&T is 1) to improve the employability of SNAP participants and 2) to meet the workforce needs of employers
- An E&T program is defined as case management and one or more components
- Components include supervised job search, job search training, workfare, work experience (includes work-based learning and subsidized work-based learning), and education
- States are required to provide participant reimbursements
- State can choose to provide job retention services

# E&T Programs Need to be Well-Designed

*“The Managers recognize the importance of E&T as a means to improve SNAP participants’ ability to gain and retain employment and reduce reliance on public assistance. The Managers expect USDA and State agencies to review and bolster the quality and accountability of State E&T programs for SNAP participants.”*

*--2018 Farm Bill Conference Report*

# The Power of E&T: The Money

- In a time of limited resources, SNAP E&T can bring new capacity to the system
- States leave money on the table
- Rare opportunity to leverage existing investments



# Structure of Federal E&T Funds



\$103.9M in formula funds



\$20M for States that commit to serve  
all at-risk ABAWDs



Federal reimbursement funds for any  
non-Federal dollar spent on E&T

# Federal Reimbursement Funds (“50-50” Funds)

- FNS will reimburse and non-Federal dollar spent on an allowable activity for an eligible participant
- Although FNS sets annual targets for States, 50-50 funds are not capped
- These don’t have to be new investments
- They aren’t limited to State dollars
- TIP: Stay away from State K-12 education funds

## Allowable non-Federal funds

- State, county, or city funds
- Foundation funds
- Social venture funds (e.g. Goodwill store revenues)
- In-kind donations (\*government entities only)
- \*Community Development Block Grants (CDBG)
- State Need Grants
- State Worker Retraining Dollars
- State Opportunity Grants
- Tuition set-aside resources
- Other state training funds (ex-offender, homeless, non-custodial parents)



# Third-Party Partnerships



- Sometimes also referred to as third-party “match” programs or third-party reimbursement programs
- E&T services are provided by third parties, such as community colleges and community-based organizations
- Partners pay for services and get reimbursed 50% through Federal funding

# Options for State Legislatures

- Option #1: Continue with the current operations. Your state will continue to operate a SNAP E&T program.
- Option #2: Ask questions about your statewide workforce development and the role of SNAP E&T.
- Option #3: Target current investments/make new investments in SNAP E&T.
- Option #4: Propose or support options to eliminate administrative obstacles to expanding E&T.

# Take Advantage of FNS Resources

- We have LOTS of technical assistance resources
  - SNAP to Skills
  - National Forum (December 14-16, Alexandria VA)
  - Grants: DATA grants, National Partnership grants
  - Regional E&T Analysts
  - Office of Employment and Training staff



# Ask Us For Help

Rachel Gragg

USDA, FNS, SNAP, OET

[Rachel.gragg@usda.gov](mailto:Rachel.gragg@usda.gov)

703-605-3213

# Let's Stay Connected

## NCSL/APHSA

**Heather Hanna**, Associate Director, Children and Families, [heather.hanna@ncsl.org](mailto:heather.hanna@ncsl.org)

**Robbie Economou**, Bill Emerson Hunger Fellow, [robbie.Economou@ncsl.org](mailto:robbie.Economou@ncsl.org)

**Brandy Whisman**, Project Associate, American Public Human Services Association, [bwhisman@aphsa.org](mailto:bwhisman@aphsa.org)

## Today's Speakers

**Rachel Gragg**, Office of Employment and Training, Supplemental Nutrition Assistance Program, USDA Food and Nutrition Service, [susan.gragg@usda.gov](mailto:susan.gragg@usda.gov)

**Nick Moore**, Director of the Governor's Office of Education and Workforce Transformation, Office of Alabama Governor Kay Ivey, [nick.moore@governor.alabama.gov](mailto:nick.moore@governor.alabama.gov)

**Sage Learn**, Director of Government Relations, Portland Community College, [sage.learn@pcc.edu](mailto:sage.learn@pcc.edu)



- [SNAP Overview, NCSL](#)
- [Facts and Opportunities for States to Strengthen SNAP E&T, NCSL and APHSA](#)
- [2021 Economic Mobility Legislative Summary, NCSL](#)
- [NCSL Economic Mobility Database Enacted Legislation Database, NCSL](#)
- [Webinar Slides, Recording and Speaker Bios](#)



## Resources



Aug. 1-3 | [NCSL.org/Summit2022](https://NCSL.org/Summit2022)