



# Leveraging Maternal Health Workforce Resources

National Conference of State Legislators (NCSL)  
Maternal and Child Health (MCH) Fellows Meeting

*April 22, 2023*

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**Maternal and Child Health Bureau (MCHB)**

**Vision: Healthy Communities, Healthy People**



# Agenda

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- MCHB Overview and Strategic Plan
- Maternal Health Workforce Open and Upcoming Funding Opportunities
- Resources in Your States
  - ☐ State Maternal Health Innovation
  - ☐ Screening and Treatment for Maternal Depression and Related Behavioral Disorders\*
  - ☐ Alliance for Innovation on Maternal Health
  - ☐ Healthy Start's Doula Initiative
- Q/A



\* New title in FY23: Screening and Treatment for Maternal Mental Health and Substance Use Disorders

# Maternal & Child Health Bureau Strategic Plan

## Mission

To improve the health and well-being of America's mothers, children, and families.

## Vision

Our vision is an America where all mothers, children, and families thrive and reach their full potential.

## MCHB Goals

### ACCESS

Assure access to high-quality and equitable health services to optimize health and well-being for all MCH populations.

### EQUITY

Achieve health equity for MCH populations.

### CAPACITY

Strengthen public health capacity and workforce for MCH.

### IMPACT

Maximize impact through leadership, partnership, and stewardship.



# Maternal Health Workforce

Open Funding Opportunities





# MCHB Open Funding Opportunities

Funding Opportunity Name & Purpose	Award Ceiling	# of Awards	Closing Date
<b>Alliance for Innovation on Maternal Health (AIM) Capacity Program</b> [HRSA-23-066]: supports state, jurisdiction, territory, and tribal community capacity to implement AIM and expand the reach, depth, and quality of AIM throughout the United States	\$200K	29	May 9
<b>Alliance for Innovation on Maternal Health (AIM) Technical Assistance Center</b> [HRSA-23-084]: enhance capacity of states and birthing facilities to implement maternal care QI initiatives through technical support and data collection/reporting	\$3.0M	1	May 9
<b>Integrated Maternal Health Services</b> [HRSA-23-106]: identify integrated health services models for future replication that will improve maternal health outcomes and advance equity	\$1.8M	5	May 24
<b>Screening and Treatment for Maternal Mental Health and Substance Use Disorders</b> [HRSA-23-085]: helps states to expand health care providers' capacity to screen, assess, treat, and refer pregnant and postpartum women for maternal mental health and SUD	\$750K	14	June 2
<b>State Maternal Health Innovation</b> [HRSA-23-108]: supports state-led demonstrations to improve maternal health and address disparities through quality services, a skilled workforce, enhanced data quality and capacity, and innovative programming	\$2M	23	June 2



Visit the “Funding” section of [mchb.hrsa.gov](https://mchb.hrsa.gov) for more information



# HRSA/MCHB's Maternal Health Workforce

Programs in Your States

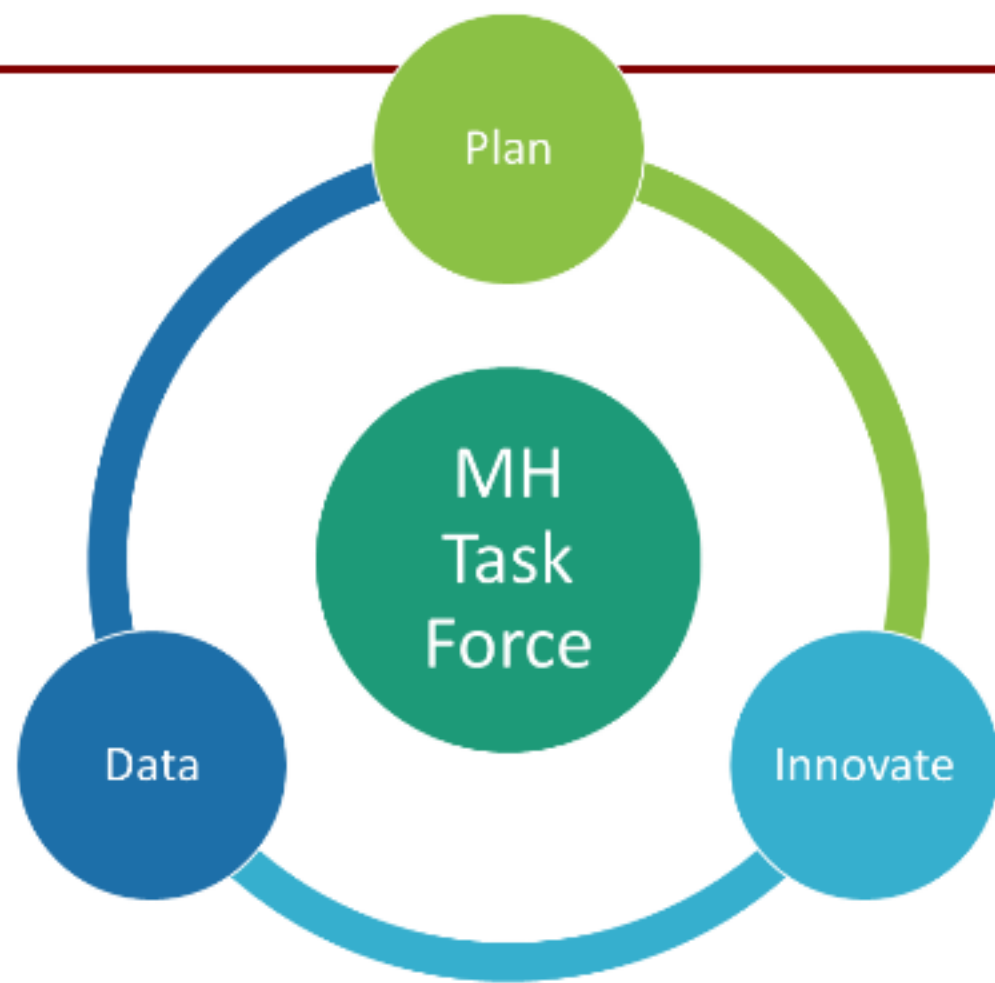


# State Maternal Health Innovation

## State Maternal Health Innovation Purpose-

To improve maternal health outcomes in the United States by:

- Catalyzing multidisciplinary collaboration;
- Collecting and analyzing maternal health data;
- Promoting and executing innovation in maternal health service delivery to advance evidence-informed strategies that achieve a measurable impact



# State Maternal Health Innovation: Maryland Example

- Developing SUD maternal health implicit bias course
- Developed an Equity in Maternal Care Toolkit
  - Presents recommended strategies, change ideas, and practical resources to support Maryland hospital maternal health leaders



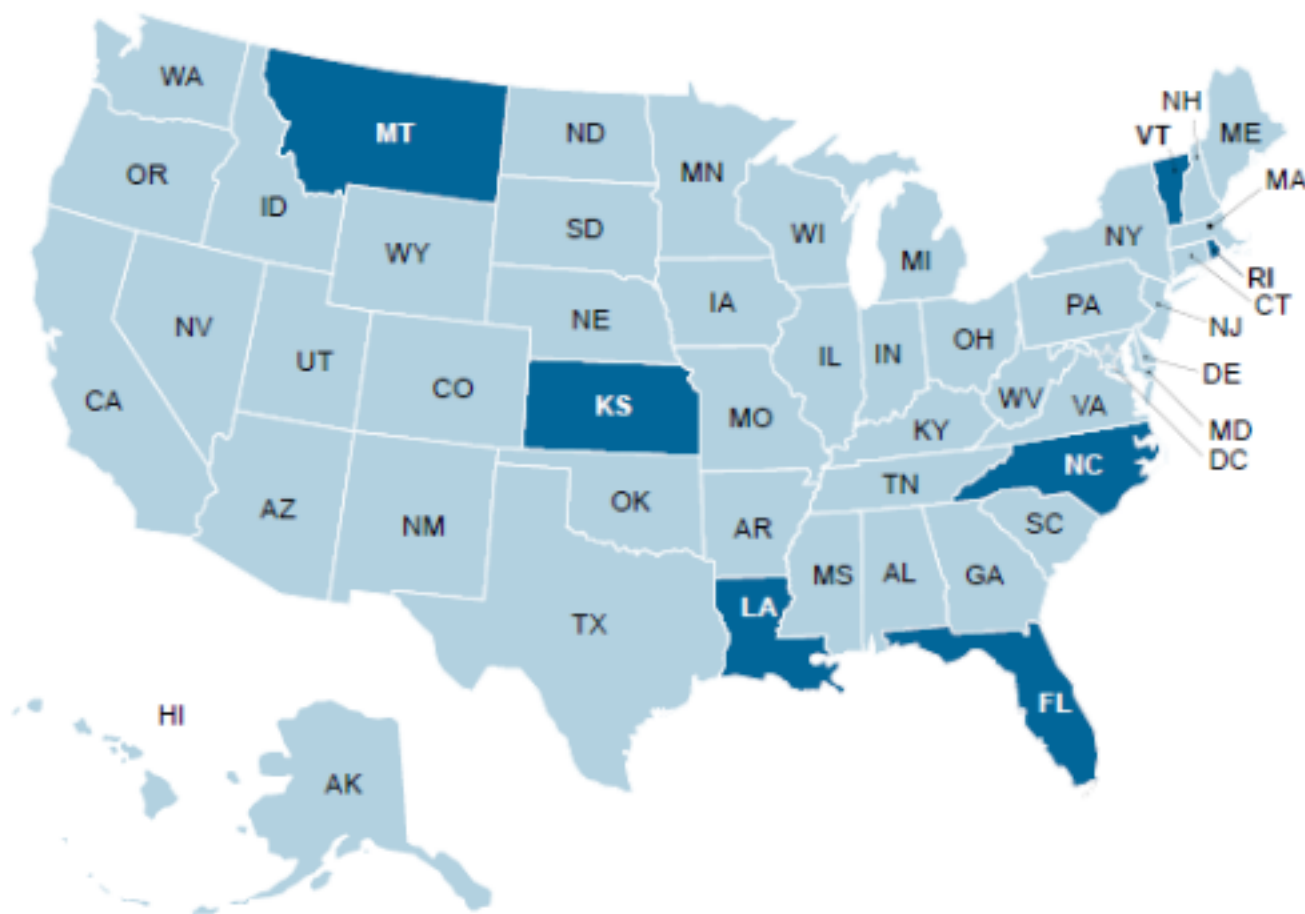


# State Maternal Health Innovation: State Contacts

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# Screening & Treatment for Maternal Depression and Related Behavioral Disorders



## Program Provides:

Through new or expanded telehealth access programs, state awardees offer **real-time psychiatric consultation, care coordination support, and training** to front-line maternity care providers in a state's specified regions, including in rural and underserved areas.



# MDRBD: Montana Example

- Montana Screening and Treatment of Maternal Depression Program or “PRISM for Moms” Example
- *“...If this midwife did not have access to Montana’s teleconsultation line, she likely would have referred her pregnant, Native American patient to a prescribing provider in Billings, a two-hour drive from the reservation.”*



# Alliance for Innovation on Maternal Health (AIM)

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## **Reduce preventable maternal deaths and severe maternal morbidity in the United States by:**

- Promoting safe care for every U.S. birth.
- Engaging multidisciplinary partners at the national, state and hospital levels.
- Developing and providing tools for implementation of evidence-based patient safety bundles.
- Utilizing data-driven quality improvement strategies.
- Aligning existing efforts and disseminating evidence-based resources.





# Healthy Start Overview



## WHAT

Healthy Start is a federally funded, community driven program dedicated to reducing disparities in maternal and infant Health

## REACH

As of 2021, HRSA awarded over **\$100 million to 101 Healthy Start Award Recipients** in 35 states, the District of Columbia, and Puerto Rico

## PURPOSE

**Improve health outcomes** before, during and after pregnancy, and **reduce racial/ethnic differences** and rates of infant death and adverse perinatal outcomes

## WHERE

Healthy Start works in communities with **infant mortality rates at least 1.5 times the national average**, and high rates of low birth weight, preterm birth, and maternal mortality





# Healthy Start: Mississippi State Example

- Delta Doulas collaborative formed as natural extension of Delta Health Alliance (DHA)'s existing Healthy Start program
- New community-based initiative created a directory of resources to provide more access to services for clients, and recruited and employed women who are trusted members of targeted communities
- Facilitated learning using culturally appropriate education techniques



Learn more about our [Healthy Start Program](#) and [Current Awardees](#)



# Contact Information

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