Illegally Manufactured Fentanyl: Understanding and mitigating the spread in the United States

Bryce Pardo, PhD Associate Director Drug Policy Research Center RAND Corporation



Background

- All data public and unclassified material
- No conflict of interest
- RAND has been studying this phenomenon since 2017



Peter Reuter Bradley D Ste

Free to download at https://dprc.rand.org

Outline

- <u>What</u> are synthetic opioids and why are they different?
- <u>What</u> is the current situation involving supply and demand?
- <u>What</u> does this mean?
- <u>How</u> to mitigate this outbreak?

What are synthetic opioids and why are they different?

Synthetic opioids 101

- Many synthetic opioids, but <u>illegally manufactured fentanyl</u> dominates in overdose and drug seizure data
- Not a single molecule
 - Methadone, tramadol, pethidine
 - Diverted prescription fentanyl
 - Fentanyl analogs
 - Non-fentanyl novel synthetic opioids
- Illicitly/illegally manufactured

• Non-pharmaceutical fentanyl

Why are synthetic opioids different?

- Easy and cheap to produce (not derived from poppy)
- Illegally imported and distributed (including postal system)
- Orders of magnitude more potent
 - Extremely narrow room for error in dosing
 - Greater tolerance (and worse withdrawal)
- Sold as other drugs (e.g., counterfeit tablets)—deceiving buyers
- Cases of mixed with non-opioids, like cocaine
- Other physiological differences
 - Duration of effect (shorter than heroin)
 - Fast on-set
 - Chest wall rigidity

Reduces time of successful life-saving interventions

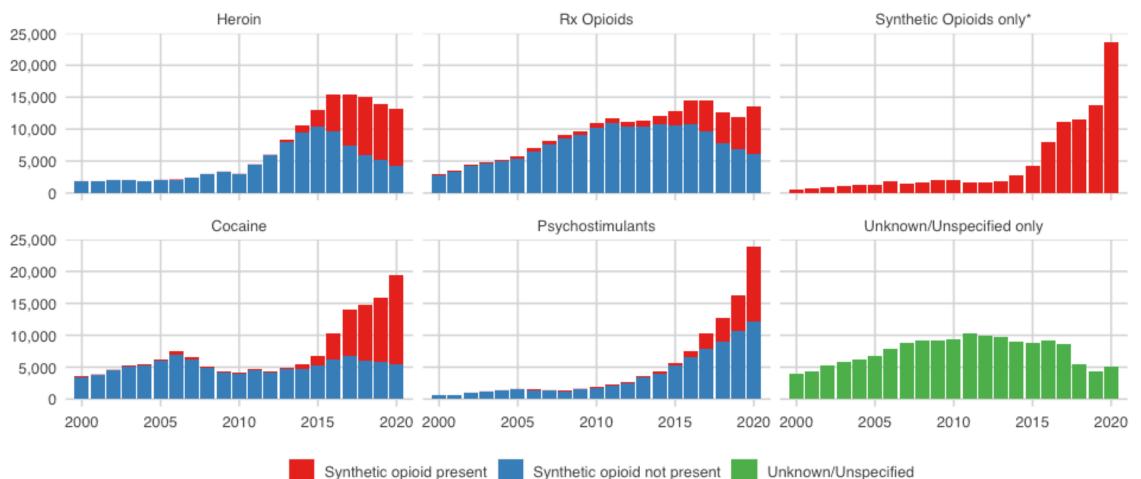
What are trends in supply and demand?

Deaths involving synthetic opioids have skyrocketed 20 Wave 3: Synthetic Any opioid opioids Prescription opioid 15 Heroin Deaths per 100,000 Methadone Synthetic opioid Wave 1: Wave 2: Rx opioids Heroin 10 5 0 2000 2005 2010 2015 2020ª Year

SOURCE: Analysis of multiple-cause-of-death data (Wide-Ranging Online Data for Epidemiologic Research [WONDER], Centers for Disease Control and Prevention [CDC], "National Center for Health Statistics Mortality Data on CDC WONDER," last reviewed December 22, 2020).

Poly drug overdoses many involving synthetic opioids, but fentanyl alone is causing many deaths

Cause of death according to CDC's National Vital Statistics System



*Excludes cocaine, heroin, Rx opioid, and psychostimulant deaths from synthetic opioid counts Counts include all states, territories, and the District of Columbia

Regional variation in those dying from synthetic opioids Cocaine **Psychostimulants** Rx Opioid Synthetic Opioid Heroin 7.5 Northeast 5.0 2.5 0.0 7.5 South North Central 2.5 0.0 7.5 West 5.0 2.5 0.0 2015 2018 2015 2018 2015 2018 2015 2018 2015 2018 Synthetic opioid present Synthetic opioid not present

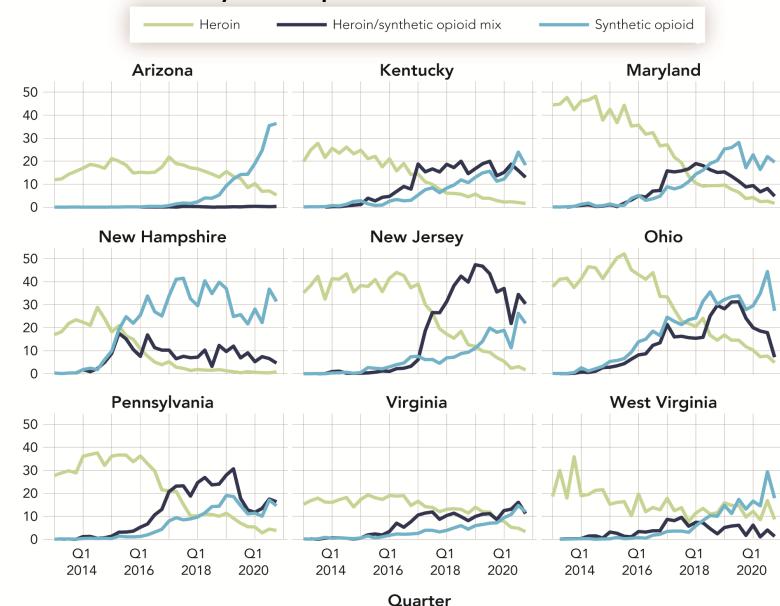
NOTE: Overdose death data from NVSS Multiple Cause of Death Data *Exlcudes cocaine, heroin, Rx opioid, and psychostimulant deaths from synthetic opioids

Regional trends in supply of synthetic opioids, but heroin is disappearing in some places

Observations

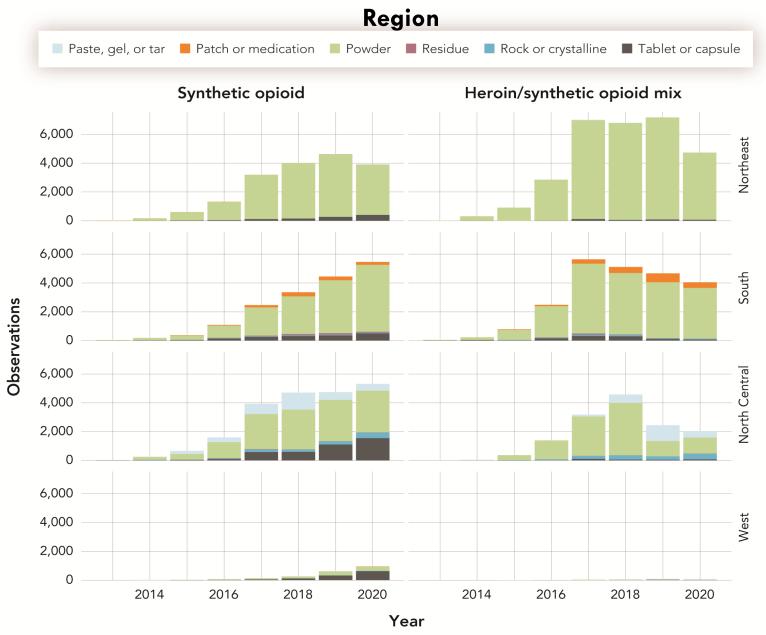
Quarterly Seizure Observations per 100,000 Population for Heroin and

Synthetic Opioids for Selected States



SOURCE: Analysis of National Forensic Laboratory Information System (NFLIS) data, 2013–2020 (NFLIS, "NFLIS-Drug," undated). NOTE: Q1 = quarter 1. States were selected based on recent increasing trends in overdoses involving synthetic opioids. Tablets and powders vary by region; West has few powder mixtures

Retail-Level Synthetic Opioid and Heroin Seizures, by U.S. Census



Region

SOURCE: Analysis of NFLIS data, 2013–2020 (NFLIS, "NFLIS-Drug," undated). NOTE: Observations include only seizures of 1 g or less.

What does this mean?

Synthetic opioids complicate all levels of drug policy

- Supply
 - New chemicals escape legal control and detection efforts
 - Potent drugs are easier to conceal

Synthetic opioids complicate all levels of drug policy

• Supply

- New chemicals escape legal control and detection efforts
- Potent drugs are easier to conceal
- Demand
 - Opioids of greater potency may reduce effectiveness of existing therapies (i.e., tolerance)
 - Need for greater access to existing and new agonist therapies (e.g., methadone, buprenorphine, others?)

Synthetic opioids complicate all levels of drug policy

• Supply

- New chemicals escape legal control and detection efforts
- Potent drugs are easier to conceal
- Demand
 - Opioids of greater potency may reduce effectiveness of existing therapies (i.e., tolerance)
 - Need for greater access to existing and new agonist therapies (e.g., methadone, buprenorphine, others?)

• Harm

- Chemical variation in markets elevates risks as users nor dealers know how to handle new drugs
- Counterfeiting or mixing with non-opioid drugs confuses markets
- New drugs may pose new harms and risks (possible new mechanisms of action)
- Need for more naloxone or other antagonists

How to respond: State-level response

Policy considerations

- Improved monitoring of markets, such as wastewater analysis, enhanced drug and overdose analysis
- Reducing barriers to treatment, more innovative treatment (e.g., alternative injectable opioid agonist therapies, mobile methadone)

Policy considerations

- Improved monitoring of markets, such as wastewater analysis, enhanced drug and overdose analysis
- Reducing barriers to treatment, more innovative treatment (e.g., alternative injectable opioid agonist therapies, mobile methadone)
- Technological innovation
- Policy innovation

Bottom-up policy interventions from local and state jurisdictions

1. Reducing exposure and risk

- Increasing transparency in markets
- Preventing and reducing unsupervised consumption
- Reducing barriers on medications to treat OUD (buprenorphine and methadone) and access to overdose reversal drugs (naloxone)
- Exploring alternative therapies (hydromorphone-assisted therapy)

2. Creative supply disruption

- Focused deterrence through overdose death investigations
- Targeting of counterfeit tableting operations
- Greater collaboration/information sharing with federal law enforcement

3. Monitoring and surveillance

- Seizure data provide rough overview and often lag (unlike Canada)
- Need to invest in more robust data infrastructure
- Collaborate with federal partners
- Wastewater testing!

Better to think of this as a **poisoning outbreak** rather than a drug epidemic

- Locate and minimize source of harm through innovative supply disruption
- Test potentially contaminated items to improve transparency in markets
- Control/prevent exposure by offering innovative harm reduction measures and greater treatment access
- Gather and analyze data to measure progress or other changes

Thank you

bpardo@rand.org

