Kick Off Meeting: Building State Leadership National Conference of State Legislators Maternal and Child Health Fellows Program

January 22, 2022



MISSION

To advocate for and mobilize resources to help communities achieve equality in healthcare and positive health for families

VISION

To be known as a nationally recognized center of excellence, assisting in creating a community where there is equality in health care and health for all families

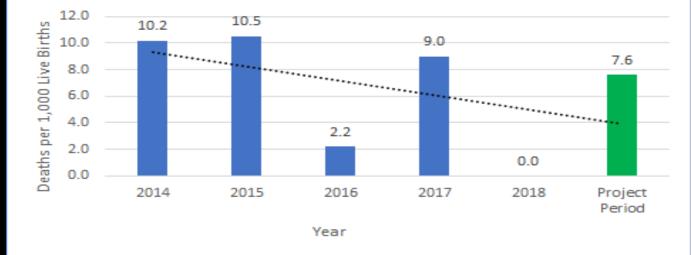
MOTTO/SLOGAN

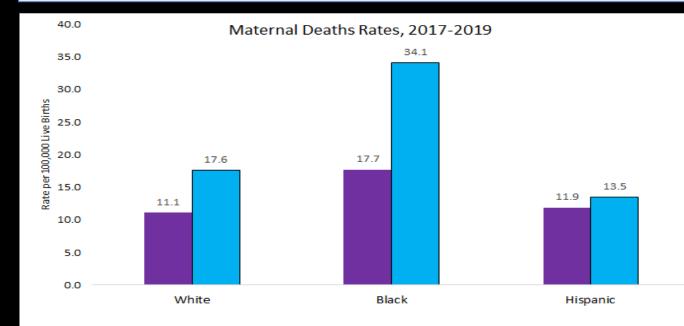
Committed to Research, Education and Advocacy for Healthy Living!



The focus of the Central Hillsborough Healthy Start (CHHS) program at REACHUP, Inc. is to improve perinatal health outcomes and reduce racial and ethnic disparities among these outcomes. In Hillsborough County, CHHS provides care coordination and outreach services to help ensure that infants reach their first birthday. These efforts have led to the reduction of infant mortality among CHHS clients from 10.2 infant deaths per 1,000 births to 7.6 over the entire 2014-2019 project period.

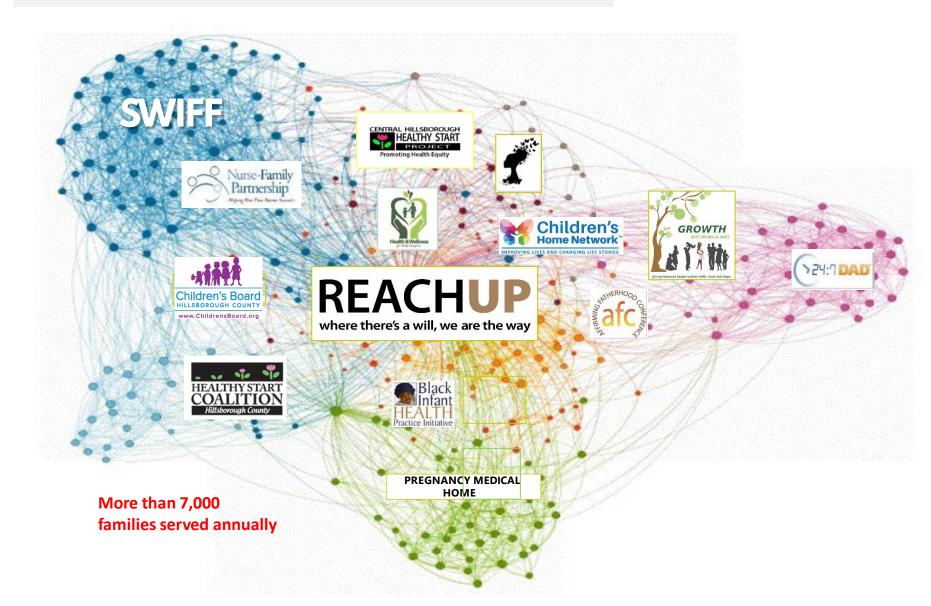
Infant Mortality Rates Among Central Hillsborough Healthy Start Clients (2014-2018)





Hillsbororough County Florida

Visibility and Influence



REACHUP, Inc.

- Central Hillsborough Healthy
 Start
- Kinship Care
- GROWTH with Doulas and Dads (24/7 Dad^{® &} Special Delivery Doula)
- Affirming Fatherhood Conference
- Free Your Mind! Stress
 Management
- Black Infant Health Practice
 Initiative
- Healthy Start Coalition of Hillsborough County
- Nurse-Family
 Partnership
- Pregnancy Medical Home
- Stronger With Involved
 Focused Fathers
- Children's Board of
 Hillsborough County
- Merck for Mothers

MAXIMIZING COLLABORATION AND PARTNERSHIPS

- Participants and Stakeholders
- USF The Lawton & Rhea Chiles Center for Healthy Mothers and Babies
- USF College of Public Health & Taneja College of Pharmacy
- Healthy Start Coalition of Hillsborough County
- Children's Board of Hillsborough County
- Allegany Franciscan Ministries
- March of Dimes
- Florida Department of Health
- Tampa General Hospital & St. Joseph's Women's Hospital
- St. John Progressive Missionary Baptist Church & New Mt. Zion Missionary Baptist Church
- USF College of Nursing
- Hillsborough County Department of Health
- Tampa Police Department Community Affairs
- Tampa Housing Authority
- Hillsborough County Public Schools-Full-Service Center Partnership
- Coordinating Office/ Substance Abusing Mothers and Infants (SAMI)
- Bay Area Black Professional Firefighters









Resources

Funding Streams

- Mocha Moms (<u>www.mochamoms.org</u>)
- Divine Nine(<u>www.blackgreek.com</u>)
- Florida Healthy Start Associations (www.healthystartflorida.com)
- Florida Federal Healthy Start Sites (www.nationalhealthystart.org)

- HHS/HRSA/Maternal and Child Health Bureau
- Maternal, Infant, and Early Childhood Home Visiting (MIECHV)
- Children's Board of Hillsborough County
- Allegany Franciscan Ministries
- Hillsborough County Board of County Commissioners
- Healthy Start Coalition of Hillsborough County
- Merck for Mothers
- Tampa Bay Lightning Foundation
- Florida Department of Health
- Hillsborough County Blue Ribbon Panel



Thank You

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