

Annual
Report

2022



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FOUNDATION MISSION

The NCSL Foundation for State Legislatures is committed to the important work of strengthening state legislatures, counteracting cynicism and distrust of the legislative process, and helping lawmakers confront and solve the critical issues of our time through public–private dialogue.

FOUNDATION MESSAGE

The NCSL Foundation for State Legislatures exists to enhance NCSL’s services to strengthen all state legislatures. The Foundation is sponsored by a distinguished group of leaders who represent the nation’s most prestigious and influential corporations, unions, non-profits and trade associations. None of this work would be possible without the continued support and dedication of the Foundation Board of Directors and our Foundation sponsors. Your generous support has allowed the Foundation to provide \$2,206,200 in awards along with \$1,232,000 in supplemental grants to NCSL for projects and activities. In fiscal year 2022, awards to NCSL totaled \$3,438,200.





EXECUTIVE DIRECTOR'S MESSAGE

DEAR FOUNDATION SPONSORS,

Thank you. Your sponsorship of the NCSL Foundation for State Legislatures is critical for NCSL to accomplish its mission of strengthening legislatures. Foundation grants to NCSL make dozens of programs and products possible. Because of the Foundation, NCSL can delve deeply into complex policy issues facing lawmakers, bring legislators and staff together to share best practices and provide them with world-class professional development. Simply put, we couldn't do it without you. Thank you!

Awards from the Foundation in fiscal year 2022 allowed NCSL to bolster activities and research initiatives that support state legislatures. The Foundation supported numerous activities including key efforts on member outreach, reinventing and modernizing the NCSL website, and implementing a strategic plan. There are too many Foundation-sponsored successes to list here, so a detailed list of the awards is provided in this report.

We greatly appreciate your commitment to the NCSL mission. Our gratitude for your sponsorship and for making NCSL the premier bipartisan organization of the 50 states and territories is boundless.

Sincerely,

A handwritten signature in black ink that reads "Tim Storey". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Tim Storey

Chief Executive Officer,

National Conference of State Legislatures



PRESIDENT'S MESSAGE

DEAR FOUNDATION SPONSORS,

I am excited to report the NCSL Foundation raised a record \$4,536,500 last year, overwhelmingly exceeding its goal of \$3,250,000. The Foundation offered many meetings for its sponsors—from the annual NCSL Base Camp to the Legislative Summit and the biannual Legislative Leaders Symposiums—all tremendous opportunities to network with legislative leaders, legislators and key legislative staff.

The Foundation hosted private sector networking opportunities—both virtual and in person—by way of happy hours, luncheons, and receptions with NCSL Standing Committee members, members of the NCSL Executive Committee, and other key legislators and staff from across the country. A full listing of offered events is available in this report. We continue to strive to offer meaningful interactions for sponsors to connect with our members.

Participation in the Foundation has significantly grown. Sponsorship increased to a total of 260 sponsors, including 75 new sponsors this year. Our highest levels of engagement saw unprecedented growth as we successfully introduced the new Capitol Circle level. There are now 16 sponsors at the top level while we welcomed 17 new sponsors at the Platinum level.

Your generosity allowed the Foundation to resoundingly exceed its goals. The board of directors had the pleasure of approving more than \$1.2 million in supplemental awards beyond the \$2.1 million in planned awards to NCSL programs. Total support to NCSL was more than \$3.4 million.

I sincerely appreciate your continued support and I'm honored to serve as your president. As you look through this year's annual report, I encourage you to find ways to participate at the highest possible level and share feedback on how we can provide continued value for your investment.

Thank you for helping us strengthen state legislatures through these public-private engagements.

A handwritten signature in black ink, appearing to read "Robin Vos". The signature is fluid and cursive, with a long horizontal stroke at the end.

Robin Vos

Speaker of the Assembly, Wisconsin

President, NCSL Foundation for State Legislatures, 2021-2022



AWARDS VIDEO

Watch our video for more information on how the Foundation supports the work of NCSL.

AWARDS OVERVIEW

AWARDS

Center for Ethics in Government	\$247,500
Center for Legislative Strengthening	\$220,000
Challenge and Innovation Programs	\$198,000
Enhance NCSL Presentation	\$27,500
Grant Identification	\$66,000
Jobs Summit	\$33,000
Legislative Staff Management Institute	\$82,500
Legislative Staff Services	\$110,000
Legislator and Legislative Staff Data	\$13,200
Legislator and Legislative Staff Engagement	\$236,500
Legislator and Staff Data Collection	\$27,500
New Legislator Orientation	\$22,000
Our American States.....	\$35,200
Professional Development	\$137,500
Program for Legislative Leadership.....	\$192,500
Quad Caucus & Women’s Legislative Network.....	\$187,000
Recycling Partnership	\$11,000
Research Database	\$66,000
Revenue Benchmarking Survey.....	\$27,500
Seminar for Emerging Leaders	\$82,500
Strategic Plan Materials.....	\$14,300
Website Platform Upgrade.....	\$137,500
Young and New Professionals.....	\$16,500
Westlaw.....	\$15,000

■ Award Subtotal.....\$2,206,200

SUPPLEMENTAL AWARDS

Communications \$462,000

Capitol Multimedia Project	\$71,500
Expand Graphic Design Capacity	\$115,500
Forecast ‘23 December Conference	\$165,000
Summit Faculty Support	\$110,000

Leaders, Legislative Development and International \$297,000

Federalism Project	\$82,500
International Exchange	\$77,000
Leadership Chiefs of Staff	\$82,500
New Legislator Orientation.....	\$55,000

Operations \$198,000

Challenge and Innovations Programs	\$55,000
Intergovernmental Cooperation.....	\$33,000
Program Support Interns.....	\$55,000
Recruiting and Hiring Evaluation	\$55,000

State Policy Research \$176,000

Grant Identification and Support	\$165,000
Road Usage Charging Partnership	\$11,000

State Services \$99,000

Staff Directors Meeting	\$55,000
StaffHub ATL	\$44,000

■ Supplemental Award Subtotal.....\$1,232,000

Total Support to NCSL\$3,438,200

Since 1984,
the Foundation
has awarded
more than
\$31 million
to NCSL.



AWARD DESCRIPTIONS

CENTER FOR ETHICS IN GOVERNMENT: \$247,500

The Center for Ethics in Government is the premier source for state legislatures on ethics and lobbying issues. The Center provides tailored assistance for legislatures, ranging from workshops to committee testimony. The Center’s mission is to restore trust and confidence in representative government by promoting responsible behavior in legislatures and educating the public on the importance of the legislative process.

The center’s work addresses a critical, fundamental and far-reaching problem facing state legislatures: the loss of public trust and confidence in representative democracy. The Ethics Center strives to be a leader in restoring this confidence in government by promoting ethical behavior for state legislators, staff, lobbyists and advocates. It designs and leads training programs on values-based ethical decision-making. The Center provides expertise, consultation and analysis of state ethics and lobbying laws and rules. It writes about trends in ethics and tracks ethics laws on a comprehensive website.

CENTER FOR LEGISLATIVE STRENGTHENING: \$220,000

The Center for Legislative Strengthening is NCSL’s hub for consulting, projects, training, and research in service of the legislative institution. This Foundation award will add to the Center’s capacity to provide legislatures with analysis and expertise on enduring and emerging issues impacting legislative operations, legislator pay and demographics, legislative human resources issues and the separation of powers.

CHALLENGE AND INNOVATION PROGRAMS: \$198,000

For over a decade, the Foundation has awarded funds designed to motivate and inspire the NCSL staff to create new programs to serve legislators, legislative staff, and Foundation partners as well. Through a competitive process, NCSL staff submit ideas for smaller grants to the NCSL executive director. Micro-grants are selected for seed projects that allow NCSL staff to complete critical work that might not have resources available and to explore new areas that might lead to expanded projects. Typically, grants range from \$5,000 to \$20,000. The NCSL staff are strongly encouraged to think creatively and strategically about how to invest these small awards so that they might lead to discoveries about new products and services to meet the needs of NCSL’s members.

ENHANCE NCSL PRESENTATION: \$27,500

This award invested in NCSL staff development specifically in communications. By providing additional specialized training, NCSL improves the ability for staff to communicate complex subject matter more effectively. NCSL explored different presentation modalities and developed internal training programs on presentation and facilitation planning and skills.

GRANT IDENTIFICATION: \$66,000

This funding allowed NCSL to hire a contractor, through a competitive process, to help support grant fundraising. Foundation and federal grants currently support much of NCSL’s policy legislative strengthening work. Maintaining and growing this funding to ensure the work continues is a primary concern for NCSL as well as exploring relationships with new funders, especially in democracy, strengthening the legislative institution, elections, civil discourse, environment, infrastructure and more. This funding bolstered a focus on identifying and developing new funder relationships and evaluating the impact a consultant may have on our grant portfolio and fundraising bottom line.

JOBS SUMMIT: \$33,000

The Jobs Summit is a biennial convening of private sector partners and state legislators interested in policy issues related to job training, creation and retention. It is a collaborative effort among several NCSL programs including children and families, education, fiscal, and labor and retirement.

The 2021 Jobs Summit was held Dec. 8–10 in Las Vegas in conjunction with the NCSL Education Chairs Meeting. The agenda included sessions on the future of work and the changing nature of jobs and benefits. Participants discussed apprenticeship programs, career pathways and barriers to employment among other job-related policy issues.

Additional support for the Jobs Summit was being provided by the U.S. Department of Labor, the Manufacturing Extension Partnership, Maximus, Americans for the Arts, Mastercard, Microsoft, Intuit and other private sector partners.

LEGISLATIVE STAFF MANAGEMENT INSTITUTE: \$82,500

Since 1990, the Foundation has supported the operation of the annual Legislative Staff Management Institute (LSMI). The Institute is the nation’s premier program for developing and enhancing management and leadership skills for America’s

leading legislative staffers. The Foundation’s assistance supports the tuition for senior legislative staff attending this executive management program. The fiscal year 22 award supported the 2021 LSMI program, which was Aug. 20–27, 2021, in Sacramento, Calif., and an alumni program.

LEGISLATIVE STAFF SERVICES: \$110,000

NCSL’s Legislative Staff Services Program provides strategic, programmatic and administrative support to the professional staff associations, carries out the priorities and projects of NCSL’s staff chair and the Legislative Staff Coordinating Committee and delivers many professional development programs given to legislative staff.

This award supported the development and execution of key professional development programs for legislative staff, including the Legislative Staff Management Institute, and the online Legislative Staff Certificate Program, for staff that are new to the legislative profession.

LEGISLATOR AND LEGISLATIVE STAFF DATA: \$13,200

This award funds a subscription to the KnowWho database, that provides comprehensive data on all state legislators, their

leadership assignments, committees, and legislative staff. The data is used to supplement NCSL’s internal association management system data.

LEGISLATOR AND LEGISLATIVE STAFF ENGAGEMENT: \$236,500

Engaging state legislators and legislative staff is one of NCSL’s most critical functions. We work year-round to build constituent awareness of NCSL’s services, from policy information and expert assistance to networking opportunities and professional development. The messages in our print and digital communications are supported and complemented by the work of NCSL staff liaisons to each state and the State Coordinators and legislators who serve as NCSL’s ambassadors in their chambers.

Funding supported several engagement areas, including:

- Travel to state capitols for policy assistance, professional development training and relationship-building.
- Hosting Legislative Staff Week twice a year.
- Producing dedicated content for legislative staff and highlighting NCSL resources.

- Welcoming newly elected legislators.
- Designing, printing and sending out the 2022 calendar to all members.
- Evaluating NCSL’s branding across platforms, including a comprehensive review of NCSL’s brand colors.
- Developing new content and strategies for engaging members throughout the year.

LEGISLATOR AND STAFF DATA COLLECTION: \$27,500

This award enabled NCSL staff to survey legislators in person and electronically about how much time they devote to legislative service and ask follow-up questions about the type of legislative activities in which they engage. This data aids in the formation and updating of NCSL’s long-standing Green, Gray, and Gold categories of state legislatures and other research. It also provides crucial insight into the demands on NCSL’s members, which in turn will help NCSL and the Foundation learn about how to best target services, professional development, and resources.

NEW LEGISLATOR ORIENTATION: \$22,000

This award supported the NCSL Legislative Training Institute, which provides legislators specialized training services to prepare them to successfully meet the challenges of the legislative environment. Specifically, this new award allowed NCSL to create materials, specific trainings and committed more staff time to one-on-one outreach to new legislators from the 2020 election, as well as following the 2021 election. It also provided NCSL an opportunity to conduct a legislator orientation survey to determine gaps NCSL could potentially fill in state legislative new member programs.

OUR AMERICAN STATES: \$35,200

This award provided funding for NCSL’s “Our American States” podcast. The podcast, which is produced three times a month, provides legislators, legislative staff and Foundation members with focused, bipartisan conversations on key public policy issues, leadership and the business of legislators. In FY 2022, NCSL will maintain a strong focus on timely topics and issues that members face.

PROFESSIONAL DEVELOPMENT: \$137,500

This award funded staff professional development at NCSL. The funding was used to support attendance at job-related conferences. Professional development and networking encourages employees to continue to be competent in their profession and excel in it. NCSL management strongly believes this is an ongoing process. NCSL continues to invest more resources into opportunities to attend workshops, classes, conferences, online courses, etc.

PROGRAM FOR LEGISLATIVE LEADERS: \$192,500

This award supported the NCSL Leaders’ Center, which provides legislative leaders with specialized products and services including high-caliber training, timely public policy briefings and innovative ideas to effectively lead legislative chambers. Specifically, the award supported two symposiums, one leadership experience, outreach to leaders and the development and delivery of programs for targeted groups of leaders. For FY 2022, NCSL planned two major leaders-only symposiums (in October and June), a leadership experience in Normandy, and outreach activities throughout the year.

**QUAD CAUCUS & WOMEN'S LEGISLATIVE NETWORK:
\$187,000**

NCSL provides staff support to the Women's Legislative Network and the Quad Caucus. The networks and relationships supported in both groups increase diversity in legislatures and promote NCSL's commitment to diversity, equity and inclusion. The Women's Legislative Network represents a record 2,259 women—30.6% of all state legislators.

The Quad Caucus refers to the National Black Caucus of State Legislators, the National Hispanic Caucus of State Legislators, the National Asian Pacific American Caucus of State Legislators and the National Caucus of Native American State Legislators. The Quad Caucus represents approximately 1,300 legislators of color, or 20% of NCSL's members. Support to both groups continues to offer a unique opportunity to strengthen NCSL's virtual programs, policy research and response to increasingly diverse legislatures. The Women's Legislative Network will hold a business meeting and sessions at the upcoming NCSL Legislative Summit.

RECYCLING PARTNERSHIP: \$11,000

Given the absence of a federal recycling law, state and local governments are responsible for their own requirements and have taken various actions to address the innumerable nuances of recycling in their own communities. At the same time, the industry is looking for more sustainable materials and designing products for easier recycling. Not only are we seeing action across the states and within the industry, but Congress is also beginning to dip its toes into the recycling space, drafting legislation that could potentially have broad impacts for the forementioned groups.

This award created a partnership with legislators, legislative staff, and Foundation sponsors to focus on addressing the current generational shift impacting America's recycling environment. The partnership plans to follow the life cycle of products and explore policy initiatives and innovative strategies to address the challenges brought about by shifting economic conditions, trade policies and consumer behavior.

RESEARCH DATABASE: \$66,000

This award provided NCSL staff with access to LexisNexis' State Net, Lexis+, and Quorum. These online tools include

laws and related information from the states, territories and the U.S. Congress and other beneficial information.

These tools:

- Allowed NCSL staff to search and filter current session and archived legislation, state statutes, ballot initiatives, case law, news sources and more. These capabilities are used by staff to respond to research requests submitted by legislators and legislative staff, Foundation members, the media and others. From July 1, 2020, through June 24, 2021, NCSL staff responded to 3,499 research requests from members, media and others.
- Assisted staff in creating up-to-date analysis, identifying trend information, and providing 50-state comparisons for legislative reports, LegisBriefs, magazine articles, blogs, webpages and other media.
- Powered NCSL's publicly available legislation databases that track, categorize and analyze legislation on various topics. These databases average 59,000 visits monthly, are among the most visited NCSL webpages and allow users to access legislation summaries, bill status and links to up-to-date bill text.

The Bill Information Service (BIS), powered by State Net, is NCSL’s bill-tracking tool for members. Through NCSL’s website, legislators and legislative staff can search for legislation in all 50 states, the territories, D.C. and Congress. The NCSL BIS webpage was visited 20,324 times in the last year and over 300 legislators and legislative staff registered for monthly trainings. NCSL is committed to looking for new ways to integrate benefits of these research tools into services for our members.

REVENUE BENCHMARKING SURVEY: \$27,500

NCSL’s recently completed strategic plan encourages the Conference to explore new revenue to support activities that meet NCSL’s mission. This grant funded a consultant to collect data from similar organizations, including the other members of the Big 7 state/local groups, about revenue generating options. The consultant will also research other nonprofit associations and the literature to identify as many funding stream options as possible for NCSL’s Executive Committee to consider.

SEMINAR FOR EMERGING LEADERS: \$82,500

This award supported the NCSL Leaders’ Center through an Emerging Leaders program. Including development and delivery of programs, services and materials for new and emerging leaders on a continuous basis throughout fiscal year 2022. The main deliverable was an event in December to bring emerging legislative leaders together for experiential professional development to prepare them for future leadership. We follow up with the attendees to keep them engaged with NCSL and aware of additional opportunities and learning programs.

STRATEGIC PLAN MATERIALS: \$14,300

The NCSL Foundation funded the strategic plan over the past 18 months. As NCSL prepares to roll out the result of that work, a need exists to publicize the organization’s goals over the course of the next three years. We believe it is important for state legislators, state legislative staff and our supporters to have a complete understanding of the direction of the organization and to understand how NCSL will meet the constantly changing needs of legislators, staff and others.

This award allowed NCSL to create compelling, clear

materials and graphics to convey the goals and tactics of the strategic plan, and how NCSL will accomplish them. This document will be shared widely with all NCSL stakeholders so that progress on the four primary strategic goals and tactics can be monitored by everyone.

WEBSITE PLATFORM UPGRADE: \$137,500

The award provided resources to upgrade and transition NCSL’s website platform. The current system is showing strains of its age and must be moved to a higher-level platform, which will allow for greater capabilities to display data and communicate information to members.

OBJECTIVES AND GOALS

Interactive and Engaging Website. We upgraded our web platform to include an intuitive, easy-to-use interface that allows website visitors to find information quickly and easily regardless of the device they are using. The site is easy to maintain for NCSL staff administrators and content creators. It streamlines business operations and increases productivity.

Research-Based Design. NCSL is seeking a platform that meets the unique needs of our community. A vendor will

employ a strategic research-based and data-driven process to gather input, define expectations and design a consistent, user-friendly navigation framework for the website that meets the needs of all users.

Responsive Site. A wide variety of devices are used to access websites, including desktop computers, tablets and smartphones. NCSL’s new platform should automatically detect the screen resolution of any device and respond with a view of the site that is optimized specifically for that screen. This will ensure that all users will be able to use the website effectively.

Accessible Site. Our new website should comply with World Wide Web Consortium’s (W3C) Web Content Accessibility Guidelines (WCAG) 2.0 (Level AA compliance) and Section 508 of the Rehabilitation Act of 1973. In addition, the vendor should follow best practices, voluntary standards and guidelines developed by the W3C Web Accessibility Initiative (WAI) and train our staff in creating accessible content.

Evolutionary SaaS Solution. The vendor’s hosted Software as a Service (SaaS) content management solution (CMS) should be in a state of constant evolution and improvement. The annual subscription fee should cover ongoing support

plus regular monthly updates and improvements to existing features of the CMS and incorporate new enhancements and features over time. This will enable us to adapt to an evolving marketplace and for our site to continually meet our customers’ needs.

Simplify and Streamline Administration. The solution will:

- Simplify website administration, allowing users of all skill levels to update assigned sections of the website.
- Streamline business operations and reduce the amount of time IT spends on enhancing and maintaining the site.
- Allow for the easy creation and posting of maps, graphics and videos.

YOUNG AND NEW PROFESSIONALS: \$16,500

This award supports the Young and New Professionals (YNP) ancillary group, which is composed of legislators and legislative staff who are either young (roughly 40 and under), newly elected and/or otherwise new to the legislative environment. The YNP mission is to engage, educate, and support the state legislative leaders of tomorrow through targeted professional development,

networking opportunities and recognition. The group seeks to provide opportunities for networking, professional development and learning for its members. Award deliverables included a networking reception and professional development session at the 2021 Legislative Summit in Tampa, Fla., and webinar, or webinar series.

WESTLAW: \$15,000

Westlaw is the industry leader for legal research platforms and tools. NCSL staff utilize Westlaw platforms to search state statutes for legislative research requests.

SUPPLEMENTAL AWARDS

COMMUNICATIONS

CAPITOL MULTIMEDIA PROJECT: \$71,500

NCSL will undertake an ambitious project to create a unique collection of photographs and video of every Capitol, legislative building and state legislative chamber in the United States, commonwealths, and territories. The goal is to complete this before NCSL’s 50th anniversary celebration in 2025. To provide consistent quality, NCSL will contract with one photographer to capture these images. The photographer will use drones to take aerial photographs and videos of building exteriors. The prints and videos will become the property of NCSL, which will make them available for online and print purposes to promote the legislative institution. To our knowledge, this will be the first and only professional video and photo library of the exteriors and interiors of legislative-related buildings anywhere. This will be a huge benefit for NCSL to possess thousands of images of our beloved state capitols and incorporate them into the hundreds of products that we generate every year.

EXPAND GRAPHIC DESIGN CAPACITY: \$115,000

The Communications Division has examined its services and capacity to meet the needs of the organization, externally and internally. NCSL lacks the graphic design capacity to produce high quality materials in formats that are most helpful to legislators and staff. This award will greatly improve NCSL’s ability to provide materials and resources that are easy to use and visually powerful.

With supplemental graphic design services, NCSL will be able to create infographics and other data visualization products to communicate and distill complex concepts.

FORECAST ‘23 DECEMBER CONFERENCE: \$165,000

In December, NCSL launched a reimagined winter meeting for legislators and staff. This new pre-2023 legislative session event is designed to deliver foresight into the most pressing policy issues that are likely to dominate the 2023 legislative session. It will also focus on legislative-specific professional development. This award allowed the meeting to have a low registration fee for members of only \$99.

SUMMIT FACULTY SUPPORT: \$110,000

This award supported faculty expenses for the Denver Summit. It mainly paid for strong general session programs. Those high-profile sessions are key to attracting registrants to the Summit and making the conference valuable and filled with take-home lessons and knowledge.

LEADERS, LEGISLATIVE DEVELOPMENT AND INTERNATIONAL

FEDERALISM PROJECT: \$82,500

Over the past several years, numerous legislative leaders and legislators from both parties have inquired about NCSL’s resources on the dynamic relationship between state and federal governments. That includes the question of how the relationship is changing. This award was used to bring together a bipartisan steering group of legislative leaders to explore the evolving landscape of federalism and make recommendations about what role NCSL should play in continuing the discussion.

INTERNATIONAL EXCHANGES: \$77,000

This award supported the International Program’s exchange agreement with the Partnership of Parliaments (PoP), based in Germany. Every other year, a delegation of PoP members visits the U.S. (typically in October/ November of an election year) to make connections and have fruitful exchanges with state legislators on various topics. In alternating years, NCSL sends a delegation of state legislators to Germany. The long-standing exchange agreement has been that the organization (NCSL or PoP) covers airfare, lodging and transportation costs for a small delegation (around 12 participants) for their week visit.

In 2023, NCSL will resume our delegation study tour in Germany. It’s very exciting to be back on track with international exchanges and we look forward to hosting our German counterparts. We will also use this award to fund smaller two to three person exchanges with two to three other partner countries. We kindly ask for a no-cost extension of this money into FY23.

LEADERSHIP CHIEFS OF STAFF: \$82,500

This award supports the NCSL Leaders’ Center and Legislative Staff Services team to put on a Chiefs of Staff program. Building this cohort of specialized partisan staff is a key strategic goal. In addition to holding a meeting for them, NCSL delivers programs, services and materials to the top-level chiefs of staff and presiding officers on a continuous basis throughout FY23. Additionally, we will follow-up with the Chiefs to provide additional opportunities and resources to help them operate as a top leadership staffer.

NEW LEGISLATOR ORIENTATION: \$55,000

This award supported the Legislative Training Institute to provide legislators with specialized training services to prepare them to successfully meet the challenges of the legislative environment. Specifically, this new award allowed NCSL to create materials, specific trainings and devote more staff time to one-on-one outreach to new legislators from the 2022 election. Legislative leaders have expressed strong support for NCSL to provide additional new member training.

OPERATIONS

CHALLENGE AND INNOVATION PROGRAMS: \$55,000

For over a decade, the Foundation has awarded funds designed to motivate and inspire the NCSL staff to create new programs to serve legislators, legislative staff, and Foundation partners as well. Through a competitive process, NCSL staff submit ideas for smaller grants to the NCSL CEO. Micro-grants are selected for seed projects that allow NCSL staff to complete critical work that might not have resources available and to explore new areas that might lead to expanded projects. Typically, grants range from \$5,000 to \$20,000. NCSL staff are strongly encouraged to think creatively and strategically about how to invest these small awards so that they might lead to discoveries about new products and services to meet the needs of NCSL’s members.

INTERGOVERNMENTAL COOPERATION: \$33,000

In partnership with the National Association of Counties, this award supported the National Academy of Public Administration’s Center for Intergovernmental Studies to serve as a national forum for dialogue and problem-

solving on intergovernmental issues. Based on the former Advisory Commission on Intergovernmental Relations, which operated from 1959 through 1996, the Center brings federal, state, local and tribal officials together to focus on cross-cutting issues, including fiscal, grants management, program design, regulatory, and related matters. This includes outreach and collaboration with federal executive and legislative branches.

PROGRAM SUPPORT INTERNS: \$55,000

The award supported eight hourly interns for a semester at NCSL. Internships are critical to gaining experience and developing skills needed to secure a full-time job offer after graduation. The NCSL internship program provides students a meaningful experience in various research content areas. It introduces them to the legislative institution while helping them build professional experience. NCSL interns do important work including answering basic information requests and writing about state issues. They also help support NCSL’s lobbying efforts in Washington.

RECRUITING AND HIRING EVALUATION: \$55,000

The Foundation award funded a consultant to assist in reviewing and revising current recruitment and hiring practices required to attract and retain a diverse workforce in a competitive environment. A strategic plan of action is critical to properly fulfill the staffing needs of NCSL. Our plan focuses on several proven elements including reviewing/developing a hiring strategy, promoting our employer brand, enhancing diversity among candidates and exploring applicant tracking software.

STATE POLICY RESEARCH

GRANT IDENTIFICATION: \$165,000

NCSL used this funding to hire staff to support grant fundraising. Foundation and federal grants currently support much of NCSL’s policy research. Maintaining and growing this funding to ensure the work continues is a primary concern for NCSL as well as exploring relationships with new funders, especially in democracy, strengthening, the legislative institution, elections, civil discourse, environment, infrastructure and more. This

funding bolsters a focus on identifying and developing new funder relationships.

ALTERNATIVE TRANSPORTATION USER FEES: \$11,000

States are heavily reliant on motor fuels tax revenue to pay for their transportation systems. But, with the U.S. vehicle fleet quickly becoming more fuel-efficient and with all-electric vehicles burning no fuel at all, these revenues are in decline. Since the early 2000s, states have led discussions on replacing gasoline and diesel taxes, with several states studying, piloting and implementing road usage charging programs, in which drivers pay a fee based on the number of miles driven, to preserve the user-fee principle of paying for roadways. An NCSL Foundation partnership will continue to convene state lawmakers and transportation stakeholders through a series of in-person meetings to learn more about various aspects of these programs, culminating with the development of a state policy options report crafted collaboratively by the partnership’s members.

STATE SERVICES

STAFF DIRECTORS MEETING: \$55,000

This award is targeted at programs for legislative staff directors, who are the top staff decision-makers and leaders in either a centralized agency or legislative chamber, by providing specialized professional development and opportunities for networking. This award will be used to increase support for an experiential, high-level program for these key staff leaders.

STAFF HUB ATL: \$44,000

Staff Hub ATL 2022 was Oct. 10–12 in Atlanta. This meeting was sponsored by six of NCSL’s professional staff associations. The purpose of this meeting is to foster cross-pollination and shared learning between and increase synergy among the participating associations. Topics included: The Mosaic of Legislative Staff: How We Fit Together, Translating Complex Information to Reports and Newsletters, Constituent Care, Strategic Communications, and Speaking, Not Misspeaking with the Media. The joint meeting allows for the pooling of resources, yet also brings additional costs.

2022 EVENTS & ACTIVITIES: JULY 1, 2021 – JUNE 30, 2022



A recap of NCSL Base Camp, Nov. 15-16, 2021.



NCSL Foundation sponsors visiting a castle in Dublin, Ireland, at the NCSL Legislative Leaders Symposium, Oct. 2021.



Panelists discuss policy issues at the NCSL Legislative Summit in Tampa Bay, Fla.

NCSL BASE CAMP 2021
Aug. 3–5, 2021 | Online

NCSL POLICY WEEK
Sept. 20–24, 2021 | Online

SGAC AND NCSL FOUNDATION ROUNDTABLE LUNCH
Sept. 22, 2021 | Washington, D.C.

LEGISLATIVE LEADERS INTERNATIONAL SYMPOSIUM
Oct. 10–14, 2021 | Dublin, Ireland

NCSL FOUNDATION BOARD MEETING
Nov. 2, 2021 | Tampa Bay, Fl.

NCSL EXECUTIVE COMMITTEE MEETING
Nov. 2, 2021 | Tampa Bay, Fl.

NCSL LEGISLATIVE SUMMIT
Nov. 3–5, 2021 | Tampa Bay, Fl.



The entire group of emerging leaders and Foundation sponsors gather in front of George Washington's mansion at Mt. Vernon in Dec. 2021.



NCSL staffers Anna Petrini, Suzanne Hultin, Landon Jacquinot, Judy Castaneda, and Dr. Orly Lobel from the University of San Diego and Patrick Brady from Amazon at a tour of the Amazon Sphere's building at the NCSL Executive Committee Meeting in Seattle, May 2022.



Legislative Leaders, Capitol Circle and Platinum Foundation sponsors received a tour of the National Assembly Chamber in the Parliament Building in Quebec, Canada during the Legislative Leaders Symposium in June 2022.

EMERGING LEADERS

Dec. 6–9, 2021 | Old Town Alexandria, Va.

NCSL WINTER EXECUTIVE COMMITTEE

Jan. 15, 2022 | Online

NCSL FOUNDATION NEW SPONSOR COFFEE

Mar. 11, 2022 | Washington, D.C.

NCSL FOUNDATION ROUNDTABLE LUNCHEON

Apr. 6, 2022 | Washington, D.C.

NCSL CEO LUNCHEON

May 3, 2022 | Washington, D.C.

NCSL SPRING EXECUTIVE COMMITTEE

May 20–21, 2022 | Seattle, Wa.

LEADERS SYMPOSIUM

Jun. 28–Jul. 1, 2022 | Quebec City, Canada

The NCSL Foundation for
State Legislature's volunteer
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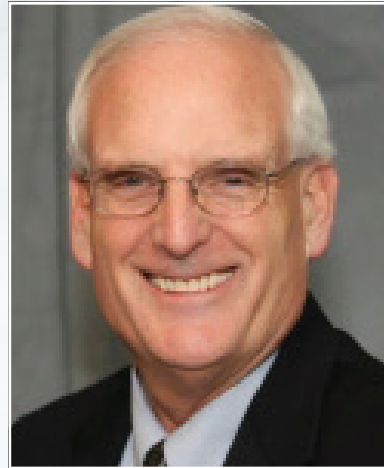
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Service Employees International Union
TC Energy
Tucson Electric Power
University of Phoenix
U.S. Tire Manufacturers Association
Williams

ACTUAL EXPENSES, REVENUES AND CONTRIBUTIONS

OPERATING EXPENSES

Salaries and Benefits	\$455,380
Operating Costs.....	\$374,714

Total Expenses\$3,036,294

REVENUES

Unrestricted Contributions	\$4,589,000
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Total Revenues\$4,604,000

AWARDS

Unrestricted Awards to NCSL.....	\$2,206,200
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Total Awards\$2,206,200

CONTRIBUTIONS

During FY 2022, contributions were received as follows:

Capitol Circle	10 @ \$50,000+ = \$345,000
Platinum.....	66 @ \$30,000 = \$1,930,000
Gold.....	101 @ \$115,000 = \$1,492,500
Silver.....	85 @ \$10,000 = \$821,500

Total Contributor Support\$4,589,000

Annual Report

2022



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