

Tips for Committee Presentations or "Rockin' the (State) House"

Jonathan Ball

NALFO Fiscal Analysts' Seminar

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Tips for Committee Presentation

- Be Prepared
 - 1. Do Your Homework
 - 2. Practice Makes Perfect
 - 3. Come Early, Stay Late
- Read the Room
 - 1. Know Your Audience..
 - 2. ...But Not Too Well!
 - 3. Assure They Know You!
- Tell Them³

- Narrate

 Tell A Story
 Use Anecdotes
 Paint A Picture
- Always be Closing
 - 1. If you don't know...Say so!
 - 2. Engage Your Audience
 - 3. Don't Bury the Lead



Tips for Committee Presentation Rockin' the (State) House





Rockin' the (State) House

- 1. Be Prepared Clip 1
- 2. Read the Room Clip 2
- 3. Tell Them³ Clip 3
- 4. Narrate Clip 4
- 5. Always Be Closing Clip 5



Clip #1 (Be Prepared)





Fiscal Analysts' Seminar | Rockin' the (State) House | Be Prepared

Be Prepared: "Get Ready" (Temptations)





Fiscal Analysts' Seminar | Rockin' the (State) House | "Get Ready"



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Fiscal Analysts' Seminar | Rockin' the State House | "Get Ready"

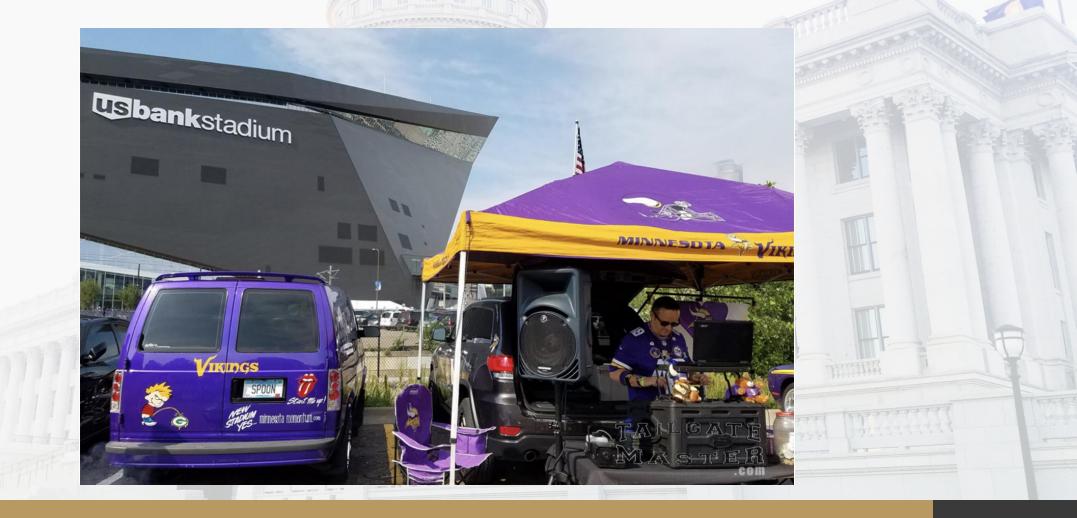
Practice Makes Perfect

- Write your speech.
- Read it out loud.
- Get feedback from a friend.
- Read it out loud again.
- Throw away your written speech.



Fiscal Analysts' Seminar | Rockin' the State House | "Get Ready"

Come Early, Stay Late





Fiscal Analysts' Seminar | Rockin' the State House | "Get Ready"

Clip 2 (Read the Room)





Fiscal Analysts' Seminar | Rockin' the State House | Read the Room

Read the Room: "People Are Strange" (Doors)





Know Your Audience





...But Not Too Well



Photo Source: muppet.wikia.com



Be Sure They Know You









Group Activity #1

Share Your Experience

What are some other ways one can be prepared and know one's audience before a presentation? How do you do it?

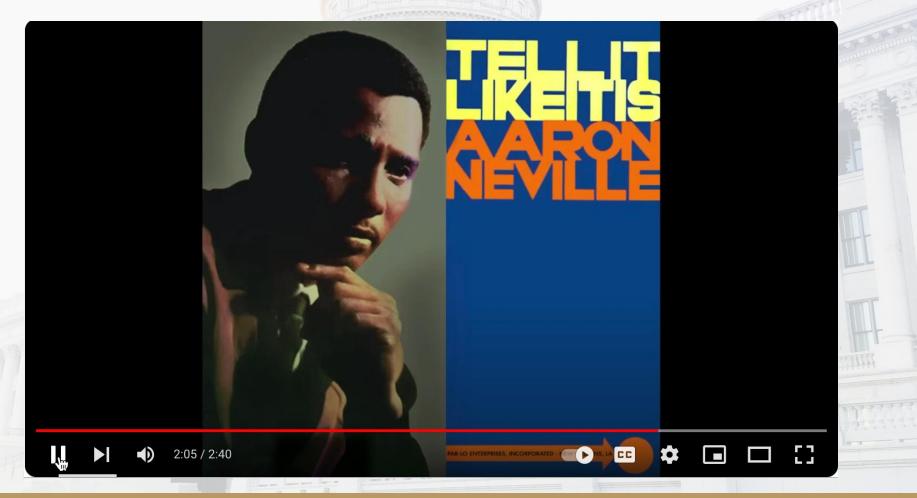
Fiscal Analysts' Seminar | Rockin' the State House

Clip 3 (Tell Them)



Fiscal Analysts' Seminar | Rockin' the State House | Tell Them

Tell Them³: "Tell It Like It Is" (Aaron Neville)





Fiscal Analysts' Seminar | Rockin' the State House | "Tell It Like It Is"

Tell Them³

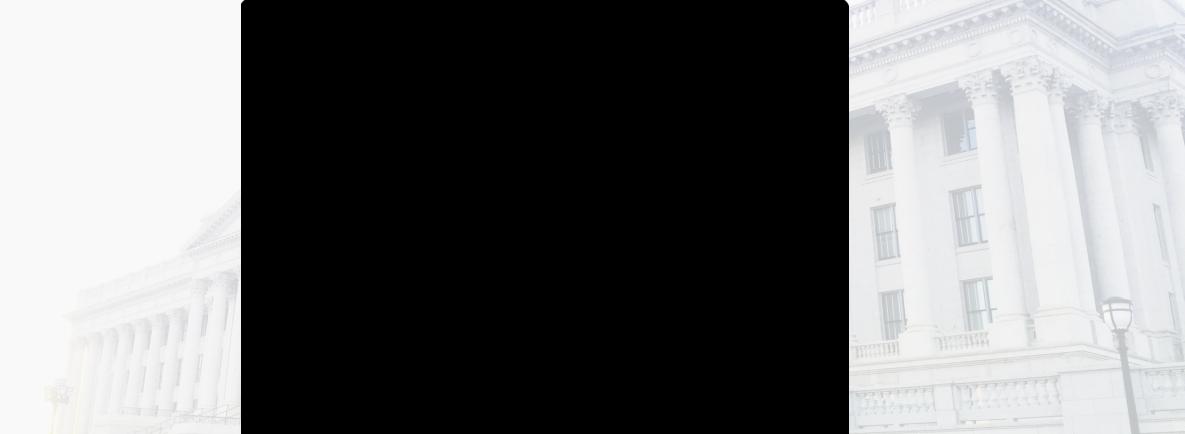
- Tell them what you're going to tell them...
- Tell them...then
- Tell them what you told them.
- BUT DON'T BE SO DARN OBVIOUS!



Fiscal Analysts' Seminar | Rockin' the State House | "Tell It Like It Is"

Clip 4 (Narrate)







Fiscal Analysts' Seminar | Rockin' the State House | Narrate

Narrate: "If" (Bread)





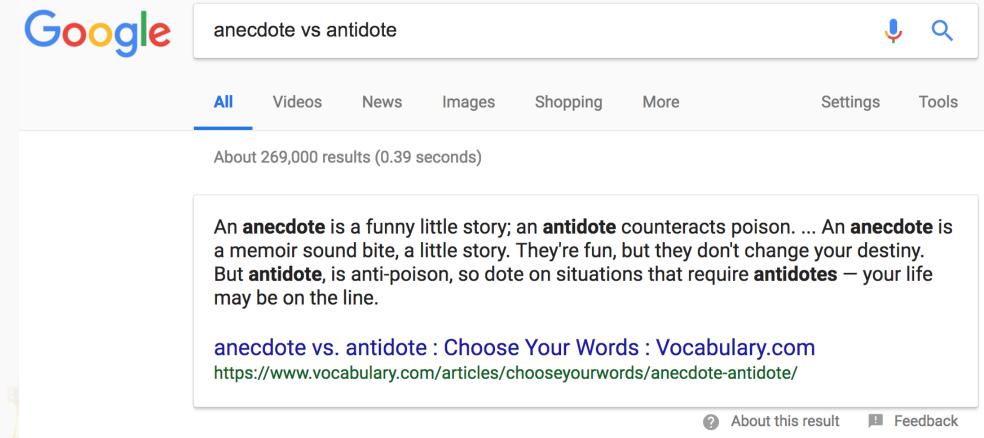
Tell A Story





Use Anecdotes



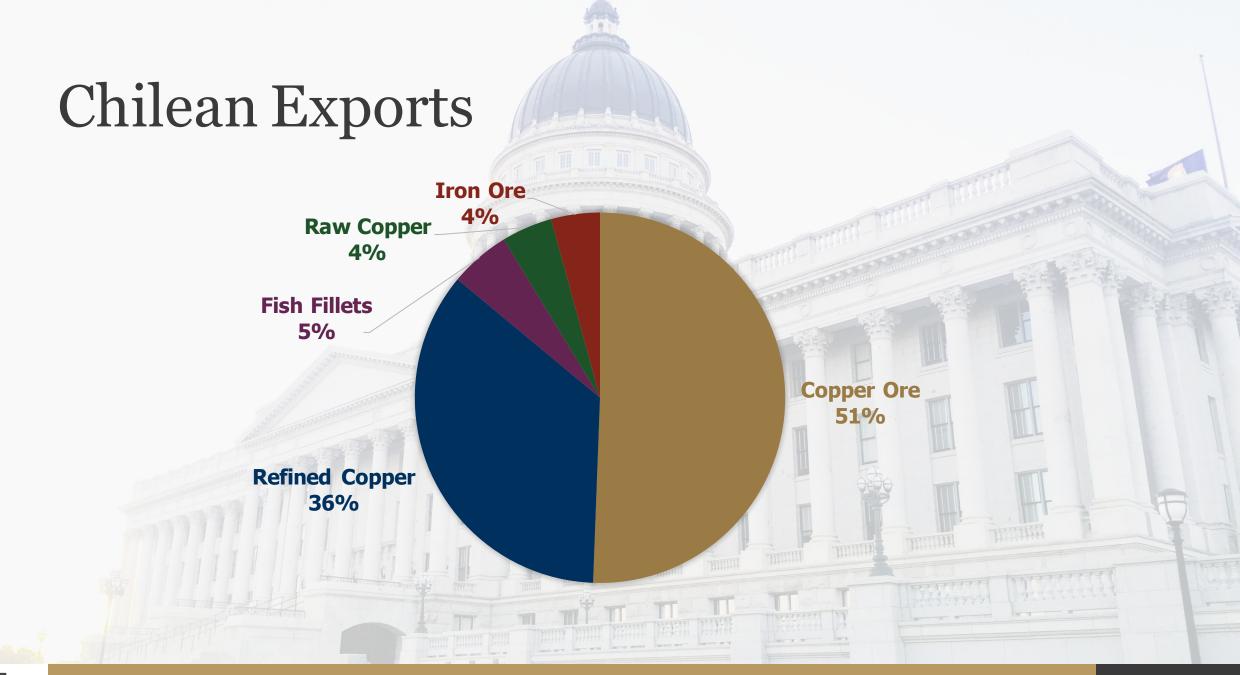




Paint A Picture: Chilean Exports

- Fresh fruit leads Chile's export mix Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.









Group Activity #2

Traps and Pitfalls

How might "telling them" and "narrating" backfire? How would you avoid that happening?

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Clip 5 (Always Be Closing)





Fiscal Analysts' Seminar | Rockin' the State House | Always Be Closing

Always Be Closing: "Little Lies" (Fleetwood Mac)





If You Don't Know, Say So!





Engage Your Audience





Don't Bury the Lead





Rockin' the (State) House

1. Be Prepared – "Get Ready" (Temptations)

- 2. Read the Room "People are Strange" (Doors)
- 3. Tell Them "Tell It Like It Is" (Arron Neville)
- 4. Narrate "If" (Bread)
- 5. Always Be Closing "Little Lies" (Fleetwood Mac)

