

EVALUATING THE STATE'S ACCOUNTABILITY OVER THE USE OF EDIF FUNDING

NCSL ROUNDTABLE | OCTOBER 28, 2020

A little bit about Kansas LPA...

- About 20 performance auditors
- Report to a 10-member legislative committee
- •Any legislator or legislative committee can request an audit, but our oversight committee ultimately decides which audits we will conduct
- Our staff work with legislators to develop scope

And more about the EDIF audit request

- •Bipartisan request from two legislators (also members of our oversight committee)
- Concerned about oversight and accountability of the state's Economic Development Initiatives Fund (or EDIF)
- •Asked us to answer two questions:
 - 1. Does the state's process to administer EDIF follow best practices?
 - 2. Are the programs that receive EDIF funding consistent with the intended use of the fund?

Background

- Kansas Legislature created EDIF in 1986
- Part of the state's annual lottery and gaming revenues fund EDIF
- •State law requires EDIF be used for economic development—required to go to one of three accounts:
 - 1. innovative Kansas companies or products
 - 2. research and development
 - 3. community infrastructure development
- •The Legislature distributes EDIF funds through annual budget request process
 - Agencies request EDIF funds
 - The Legislature appropriates EDIF funds to specific agencies and programs

Program administration findings

- •Q: Does state follow best practices to administer EDIF funds?
- ·A: No, it doesn't.
- 1. The state doesn't design and award EDIF funds according to best practices.
- 2. It doesn't track EDIF recipients' performance or evaluate whether EDIF is effective.
- 3. The Legislature has not used the three EDIF accounts specified in state law in recent years.

1. It doesn't design and award funds according to best practices

- Looked to National State
 Auditors Association and
 Government Finance Officers
 Association for best practices
- Boiled down to several key practices
 - We split into two categories
 - Not specific to a particular program or agency
 - But provide general practices common to well-administered programs

Designing & Awarding Funding	Economic development programs should have:
	· clear and m easurable objectives.
	·policies and procedures that define how the program will run.
	• policies and procedures for making agreements with recipients.
	• an application process to pick recipients. The process should say what
	recipients must do and what may happen if they do not meet
	expectations.
Perform ance Monitoring & Managem ent Reporting	Program management should:
	• m ake sure recipients meet expectations and submit required
	inform ation tim ely.
	• analyze all parts of a program and report on its status. This includes
	checking whether recipients follow policies and procedures and collect
	accurate inform ation.
	• decide and report on whether the program is achieving its goals.
	• management may also suggest changing laws or policies to improve
	the program.

2. It doesn't track performance or evaluate effectiveness

- •We reviewed state law, talked to several key agencies and determined Kansas didn't do any of them
 - State law lacks criteria for selecting agencies to receive EDIF funds
 - State law doesn't specify how to judge potential recipients
 - Kansas doesn't have a documented economic development plan or set objectives for EDIF spending
 - State law doesn't specify who should oversee funds, make sure they're used properly/effectively
 - State law doesn't establish monitoring process or process to determine whether EDIF is effective in supporting economic development
- Essentially Kansas distributes EDIF funds like state general funds

3. The Legislature hasn't used accounts in state law

- Even though state law says all funding must go into one of three accounts...
- FY 2018 EDIF spending showed:
 - 18% to programs that aligned with one of three accounts in state law
 - 34% was related to eco devo more generally
 - 48% not related to eco devo (transferred to state general fund)
- No mechanism to make sure this happens; up to Legislature to appropriate money to these accounts.
- Legislature hadn't used three accounts for long time; made direct appropriations to individual agency budget instead



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