

THE
PEW
CHARITABLE TRUSTS

Year in Review

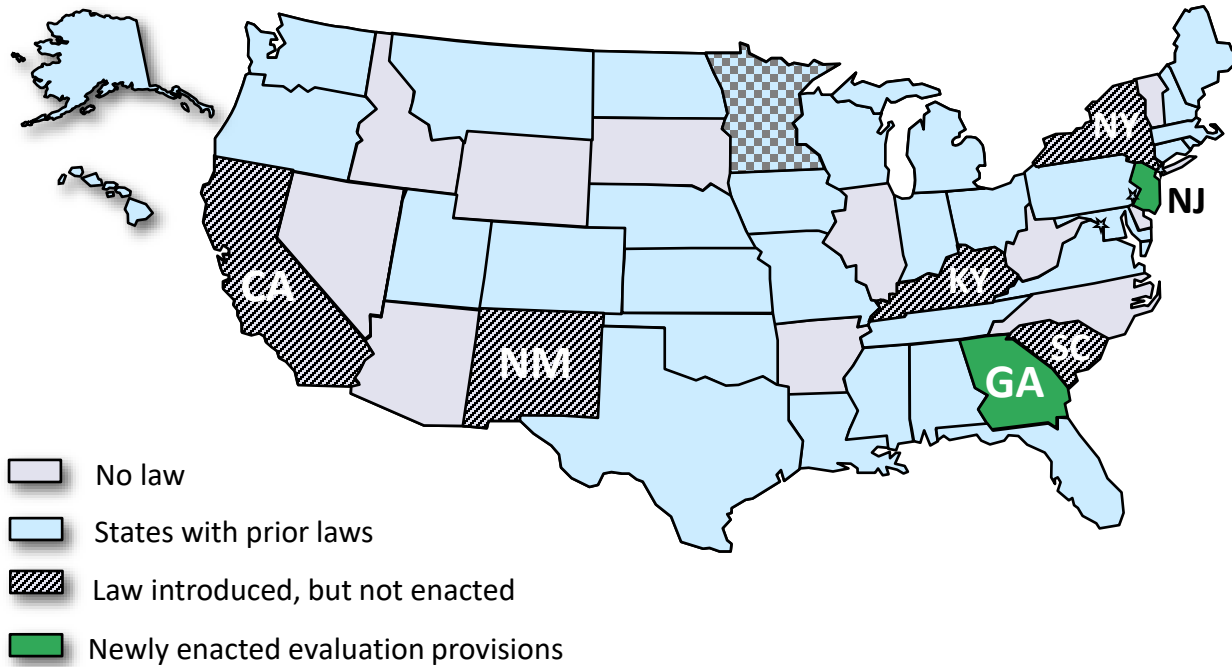
Developments in economic development tax
incentive evaluations

Khara Boender

kboender@pewtrusts.org

November 16, 2021

The changing landscape of incentive evaluation – 2021



States are conducting more evaluations And improving processes



States, cities publishing more evaluations than ever:

Massachusetts, Tennessee



More reports; more resources for evaluators and policymakers:

NCSL Evaluations Database:
256 evaluations from 43 states
(approx.)



States consider efficiency of evaluation processes:

Colorado, Maine, Maryland

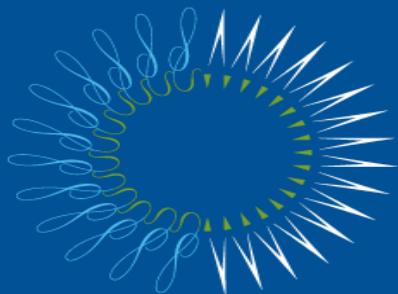
Policy changes informed by evaluations



Supporting evaluators



- Evaluators Network Advisory Group:
 - Launched in Summer 2019
 - New cohort as of Summer 2021
 - Jim Landers, Dana Lynn, Laura Wheeler, Michelle Colin, Stacey Knavel
- Resources to evaluators beyond the Roundtable:
 - Newsletters, webinars, virtual office hours
 - Increase peer connections among evaluation staff
 - Provide targeted technical assistance and support



THE
PEW
CHARITABLE TRUSTS

Suggestions/feedback?
Technical assistance request?

Contact us:
taxevalnetwork@pewtrusts.org