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Evolving evaluation processes: maximizing effectiveness and efficiency

Khara Boender

kboender@pewtrusts.org

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Evolving evaluation processes

- Ways to improve evaluation process efficiency
 - Tailoring and prioritizing reviews
 - Addressing barriers (i.e., data access)
- Ways to increase the impact of evaluations
 - Presenting and tracking evaluation findings
 - Approaching repeat reviews of programs



Developments in other states - Washington



- 2007 – directed to review all tax preferences on a 10-year cycle
- 2011 – evaluation law amended to provide for more flexibility
 - Tiered reviews
 - Group/prioritize reviews
- Results:
 - Fewer reviews; more in-depth analysis
 - Condense repeat evaluations of previously evaluated programs
 - Increased coordination with stakeholders and beneficiaries
 - Innovative approaches to conveying evaluation findings and tracking policy changes



Developments in other states - Colorado



- 2016 – evaluation law established
 - All expenditures must be evaluated every five years
 - Reports submitted to General Assembly, Joint Budget Committee, finance committees of each chamber.
- 2019 – Tax Expenditure Evaluation Interim Study Committee
 - Review OSA’s evaluation findings and policy considerations; recommend up to five bills
- 2020 – Legislation: Tax Expenditure Bill Requirements
 - Statutory legislative declaration, repeal date, purpose statement, expenditure classification, metrics and data requirements to facilitate measuring effectiveness in achieving intended purpose
- 2021 – Legislation: Legislative Oversight Committee Concerning Tax Policy & Task Force



Developments in other states - Maryland



GENERAL ASSEMBLY OF MARYLAND

DEPARTMENT OF LEGISLATIVE SERVICES

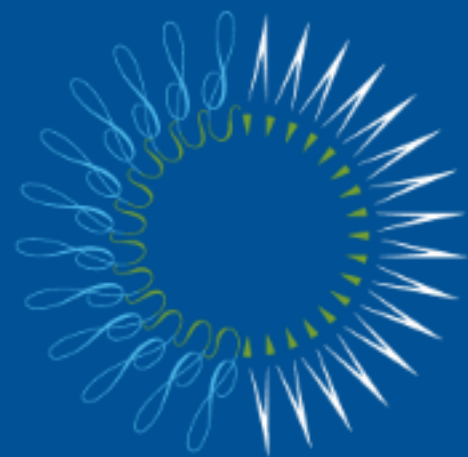
- 2012 – Evaluation law enacted
 - Specific credits enumerated on schedule
- 2017 – added More Jobs for Marylanders Act of 2017 to evaluation schedule
- 2021 – legislation introduced again, alters:
 - Scope – expands scope to include exemptions and preferences, not just specific credits
 - Schedule – DLS and finance committees will establish a new schedule; committees can request others
 - Expedited reviews allowed if a previously evaluated credit is not substantially altered

Today's presenters



- Sally Avery, Tennessee Department of Community and Economic Development

- Anthony Circo, Nebraska Legislative Audit Office



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