



# Transmission Siting and Economic Development Grants Program

*Funding Opportunity Announcement*

Stakeholder Toolkit

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**August 2023**



# Background

On August 29, 2023, the Grid Deployment Office (GDO) released a Funding Opportunity Announcement (FOA) for up to \$300 million in funding available to state, tribal, and local government applicants in accelerating and strengthening electricity transmission permitting processes, while also promoting economic growth in communities impacted by major new and upgraded transmission lines.

The Transmission Siting and Economic Development (TSED) Grants Program, funded with a total of \$760 million made available by the Inflation Reduction Act (IRA, Provision 50152), is a new DOE program designed to help overcome permitting challenges that slow the deployment of critical transmission and provide tangible benefits to host communities across the country.

The following toolkit contains materials to assist stakeholders with their outreach efforts, including:

- ▶ Information about GDO
- ▶ Links to the press release, webpages, fact sheets, and social handles
- ▶ Sample social media posts and newsletter text

If you have any questions, please contact Dylan Reed ([dylan.reed@hq.doe.gov](mailto:dylan.reed@hq.doe.gov)).



# About Us

The [Grid Deployment Office](#) (GDO) was launched in August 2022 to maintain and invest in critical generation facilities (such as hydropower and nuclear energy), increase grid resilience, and improve and expand transmission and distribution systems to provide reliable, affordable electricity to everyone, everywhere.

Working in strong partnership with energy sector stakeholders on a variety of grid initiatives, GDO deploys its efforts via three divisions: Generation Credits; Transmission; and Grid Modernization. These Divisions leverage unique authorities to drive investment, improve resource adequacy, boost transmission and distribution system resilience, and provide access to expertise, capabilities, and technical assistance on a variety of transformational grid modernization and market strategies.

Many of GDO's activities support the [Building a Better Grid Initiative](#), which seeks to catalyze nationwide development of new and upgraded high-capacity electric transmission lines and support investments to modernize the flexibility and resilience of the distribution system. The initiative, enabled by the [Bipartisan Infrastructure Law](#) (BIL) and the [Inflation Reduction Act of 2022](#) (IRA), is identifying national transmission and distribution needs and supporting the buildout of long-distance, high-voltage transmission facilities and distribution systems that are critical to reaching 100% clean electricity by 2035 and a zero-emissions economy by 2050.

To learn more, visit the [GDO website](#) and sign up for official [GDO news and updates](#).



# Press Release, Web Pages, Fact Sheets, and Social Media Handles

Below are links to material that can be included in outreach:

## Press Release

- ▶ [Biden-Harris Administration Announces \\$300 Million to Speed Up Transmission Permitting Across America As Part of Investing in America Agenda](#)

## Web Pages

- ▶ [Transmission Siting and Economic Development Grants Program](#)
- ▶ [Funding Opportunities and Requests for Information](#)

## Fact Sheets

- ▶ [General Overview](#)
- ▶ [For Communities](#)
- ▶ [For Siting Agencies](#)
- ▶ [Concept Paper Checklist](#)

## Social Handles

- ▶ GDO LinkedIn - [@DOE Grid Deployment Office](#)
- ▶ GDO Facebook - [@GridDeploymentOffice](#)
- ▶ DOE LinkedIn - [@U.S. Department of Energy](#)
- ▶ DOE Facebook - [@ENERGY](#)
- ▶ DOE Twitter - [@ENERGY](#)
- ▶ DOE's Office of the Under Secretary for Infrastructure LinkedIn - [@Office of Infrastructure, U.S. Department of Energy](#)
- ▶ DOE's Office of Infrastructure Twitter - [@U.S. Department of Energy Office of Infrastructure](#)



# Sample Social Media Posts - LinkedIn

## Option 1

@DOE Grid Deployment Office announced up to \$300 million for states, tribes, and local governments to accelerate and strengthen electric transmission siting and permitting processes.

Supported by the Inflation Reduction Act, the Transmission Siting and Economic Development (TSED) grant program is a new initiative designed to overcome state and local challenges to expanding transmission while also supporting communities along major new and upgraded lines. Concept papers must be submitted no later than Oct. 31, 2023. Full applications will be due April 5, 2024.

Learn more: [\[Insert Press Release Link\]](#)

#CleanEnergy #Infrastructure  
#BuildingABetterGrid  
@U.S. Department of Energy (DOE)



## Option 2

Accelerated construction of new transmission infrastructure is essential for deploying #CleanEnergy, supporting the buildout of a modernized electric grid, reducing siting and permit times, and creating good-paying jobs. @DOE Grid Deployment Office announced up to \$300 million for states, tribes, and local governments to accelerate and strengthen electric transmission siting and permitting processes.

Supported by the Inflation Reduction Act, the Grid Deployment Office's Transmission Siting and Economic Development (TSED) grant program is a new initiative designed to overcome state and local challenges to expanding transmission while also supporting communities along major new and upgraded lines.

Learn more: [\[Insert Press Release Link\]](#)

#Infrastructure #BuildingABetterGrid  
@U.S. Department of Energy (DOE)



# Sample Social Media Posts - Facebook

## Option 1

The U.S. Department of Energy's @GridDeploymentOffice announced up to \$300 million for states, tribes, and local governments to accelerate and strengthen electric transmission siting and permitting processes. Supported by the Inflation Reduction Act, the Transmission Siting and Economic Development (TSED) grant program is a new initiative designed to overcome state and local challenges to expanding transmission while also supporting communities along major new and upgraded lines.

📅 Concept papers must be submitted no later than Oct. 31, 2023. Full applications will be due April 5, 2024.

Learn more: [\[Insert Press Release Link\]](#)

#DOE #CleanEnergy  
#BuildingABetterGrid



## Option 2

Improving and expanding transmission infrastructure is critical to ensuring that people have reliable, affordable power. The @GridDeploymentOffice announced up to \$300 million for states, tribes, and local governments to accelerate and strengthen electric transmission siting and permitting processes.

Supported by the Inflation Reduction Act, the Transmission Siting and Economic Development (TSED) grant program is a new initiative supporting the buildout of a modernized electric grid, reducing siting and permit times, and creating good-paying jobs.

Learn more: [\[Insert Press Release Link\]](#)

#DOE #CleanEnergy  
#BuildingABetterGrid



# Sample Social Media Posts – Twitter

## Option 1

Accelerated construction of new transmission infrastructure is essential for deploying #CleanEnergy & supporting communities. @Energy announced up to \$300 million for states, tribes & local governments to strengthen electric transmission siting & permitting processes.

[Insert Press Release Link]



## Option 2

Improving and expanding transmission infrastructure is critical to ensuring that people have reliable, affordable power. @Energy announced up to \$300 million for states, tribes & local governments to strengthen electric transmission siting & permitting processes. [Insert Press Release Link]



Please note: Tweets have a strict 280-character limit, which includes links or URL, and if a tweet starts with a handle (@), add a period (.) at the beginning of the sentence or Twitter will recognize the tweet as a reply and it will not be shared on the general feed.

# Sample Newsletter Text

Below is a basic outline of a newsletter excerpt to announce the funding opportunity through the Transmission Siting and Economic Development (TSED) grants program. **Please replace the highlighted text with relevant details and include the appropriate links.**

## **BIDEN-HARRIS ADMINISTRATION ANNOUNCES \$300 MILLION TO SPEED UP TRANSMISSION PERMITTING ACROSS AMERICA AS PART OF INVESTING IN AMERICA AGENDA**

As part of President Biden’s Investing in America agenda, a key pillar of Bidenomics, **today** the U.S. Department of Energy (DOE) announced a funding opportunity of up to \$300 million in grants for states, tribes, and local governments to accelerate and strengthen electric transmission siting and permitting processes to help achieve the Biden-Harris administration’s historic climate and clean energy goals. Supported by President Biden’s Inflation Reduction Act—the largest investment in climate action in history—and administered by DOE’s Grid Deployment Office, the Transmission Siting and Economic Development (TSED) grants program is a new initiative designed to overcome state and local challenges to expanding transmission capacity while also supporting communities along major new and upgraded lines.

Accelerated construction of new electric transmission infrastructure is essential to ensure the deployment of reliable and affordable energy for consumers, create good-paying jobs, and meet the Biden-Harris administration’s goals of reaching 100% clean electricity by 2035 and reducing U.S. greenhouse gas emissions by 50-52% below 2005 levels in 2030.

To learn more, visit the Grid Deployment Office’s [website](#).

