



NCSL LEGISLATIVE  
**SUMMIT**  
24  
LOUISVILLE | KY

Aug. 5-7



Exhibitor  
& Sponsor  
Prospectus

# 2024 Exhibit Hall Louisville

Each year, NCSL brings together state legislators and state legislative staff for the Legislative Summit, the largest and most substantive meeting of its kind in the nation. NCSL invites you to exhibit along with organizations that include corporations, federal, state and local government agencies, trade associations, special interest groups and consulting firms.

## Reserve Your Booth Today

The 2024 NCSL Legislative Summit is Aug. 5-7 at the Kentucky International Convention Center in Louisville. The 2024 Exhibit Hall is already filling quickly! Download the Summit 2024 agreement here and complete the sections relevant for your organization.

[Summit 2024 Exhibit/Advertising Agreement](#)

Sign and return the completed form to [sales@ncsl.org](mailto:sales@ncsl.org).

## Booth Fees

- \$2,200 per 10-by-10-foot booth for corporations and associations.
- \$2,000 per 10-by-10-foot booth for nonprofits, government agencies and NCSL Foundation sponsors. Please provide proof of nonprofit status.
- \$100 per corner (endcap unit).

## Included With Your Booth Fee

- Three badges per 10-by-10-foot booth for exhibit staff that allow access to the Exhibit Hall for move-in and move-out hours. Exhibitor credentials include access to the opening reception, Exhibit Hall lunches and closing social event. Exhibit staff who wish to attend legislative sessions will be able to purchase up to three half-price conference registrations.
- Standard booth configuration: Draped 8-foot back wall and 3-foot side walls.  
*\*Please see page 2 of the exhibitor agreement, under "Arrangement of Exhibits," for dimensions and limitations for perimeter and island booth spaces.*
- Exhibit space identification sign with organization name.
- NCSL Legislative Summit app listing includes organization name with 25-word exhibit description and optional exhibitor logo. For logo specs and deadlines visit [Summit 2024 – Exhibitor Info](#).

### Exhibitor Move-In Day:

Monday, Aug. 5, 8 a.m.–5 p.m.

### Exhibit Hall Hours: (subject to change)

Tuesday, Aug. 6, 10 a.m.–4 p.m.

Wednesday, Aug. 7, 10 a.m.–3 p.m.

### Exhibitor Move-Out Day:

Wednesday, Aug. 7, 3–7 p.m.

### As an Exhibitor

- Discuss your message face-to-face with state leaders.
- Broaden your contacts with state officials.
- Increase your awareness of new and critical state legislative issues.
- Present your products and services to people who influence buying decisions.

For more information, contact [sales@ncsl.org](mailto:sales@ncsl.org).

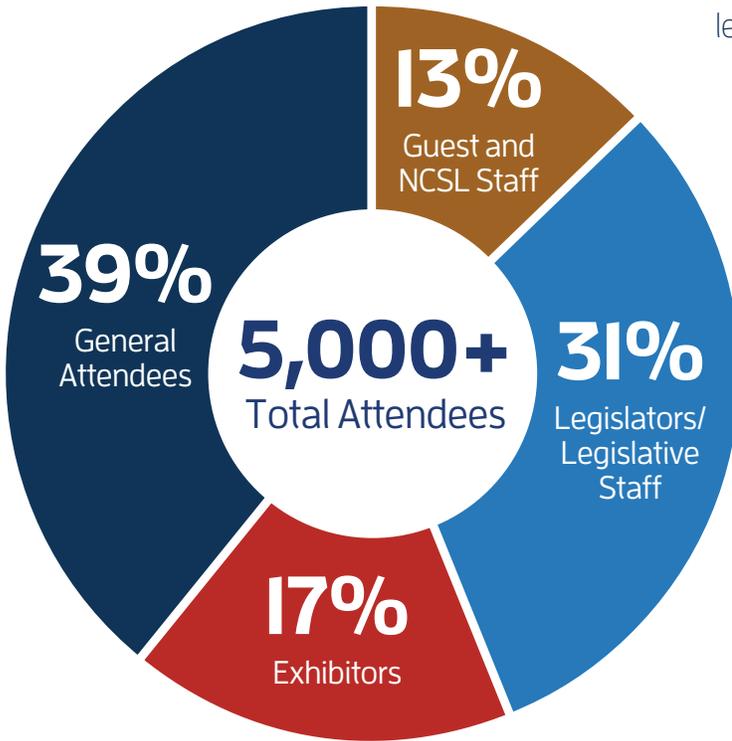
"The members all loved how the booth worked out, we had great traffic throughout the event..."

### Justin Short

Manager of Government Relations  
Institute of Scrap Recycling Industries Inc.  
Sponsor and Exhibitor since 2013

# Attendee Data

"As an organization seeking to interest state legislators and legislatures in a policy idea, there is no better or more efficient way to do that than by being at NCSL."



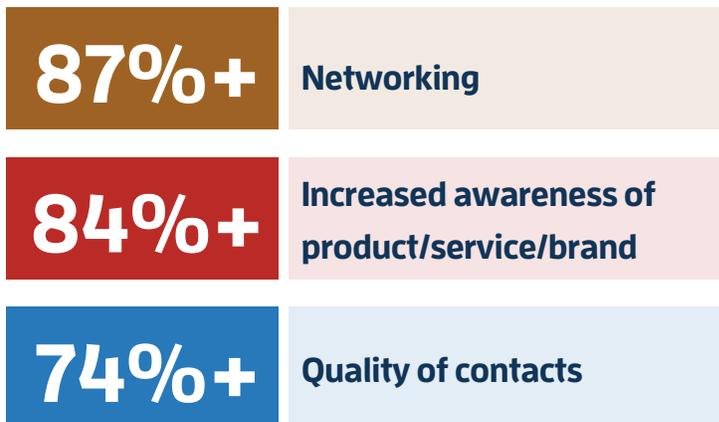
**150k+**  
sq. ft. is home to



"...It is a great way to talk directly with legislators and legislative staff, and we have over a hundred potential follow ups to do."

"Great way to meet stakeholders and being alongside other first rate exhibitors."

## Exhibitor Reported Top Objectives Achieved



"We have found exhibiting to be very helpful and have been very pleased with the number of state legislators and legislative staff that we have connected with in the exhibit hall."

Based on 2023 Summit attendees and survey data

# Sponsorship Opportunities

SPONSORSHIP	DESCRIPTION	AVAILABILITY
<b>Exhibit Hall Grand Opening</b>	A procession of Summit attendees throughout the hall marks the opening of the 2024 exhibition space. Tuesday morning following the general session. Sponsor recognized through digital and on-site signage.	<b>2 available</b>
<b>Summit Luncheon</b>	Exclusive sponsorship of one luncheon in the Exhibit Hall for all attendees and exhibitors. Sponsor may display products and literature. Includes recognition on event sponsor signage and in the meeting app. Includes up to ten conference registrations.	<b>2 available</b>
<b>Recharging Station</b>	Networking and conversation lounge within the Exhibit Hall. Charging stations available during Exhibit Hall opening hours. One sponsor each day recognized through logo signage in lounge.	<b>2 available</b>
<b>Learning Hub</b>	Present a 30-minute informational session to educate attendees on policy priorities. Program title and summary description listed in the meeting app. Audio visual and computer hookup included. Available to exhibitors only in a reserved space in the Exhibit Hall.	<b>13 available</b>
<b>Coffee Breaks</b>	Daily morning coffee or afternoon coffee and tea service outside a general session, or in a convention center common area. Open to all meeting attendees. Sponsor encouraged to provide “sleeves” or cups with organization name and logo. Includes two conference registrations.	<b>6 available</b>
<b>Hydration Stations</b>	Exclusive sponsor of multiple water stations throughout the exhibit hall. Sponsor logos featured on all eight water stations scattered throughout the Exhibit Hall. Sponsor encouraged to supply logo water cups or refillable logo bottles.	<b>2 available</b>
<b>Corporate Supporter</b>	Contribute funding in support of the largest annual gathering of state legislators and staff in the United States! Your organizational contribution will be recognized through event sponsor signage and in the meeting app. Includes three full conference registrations.	<b>Unlimited</b>
<b>Committee Lunches</b>	Sponsor a luncheon for one of NCSL’s standing committees: Budgets and Revenue; Banking, Financial Services and Insurance; Education; Health; Children, Families and Human Services; Labor and Economic Development; Law and Public Safety; Natural Resources, Energy and Environment; Elections and Redistricting; Technology and Communications; Transportation. Sponsor recognized with on-site signage. Includes two conference registrations.	<b>11 available</b>
<b>General Session Sponsor</b>	Elevate your brand in support of a general session at Summit 2024. Sponsor recognition from the podium, through on-site signage and in the meeting app. Session sponsorship subject to NCSL approval. Includes up to eight conference registrations.	<b>8 available</b>

Visit us at [NCSL Advertising](#) to view advertising and promotional opportunities.



**Contact me for more details!**

Janet Berlo-McCluskey

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