



## NCSL Legislative Summit | Aug. 5-7 | Louisville Premium Advertising Opportunities

### ~~RALLY AT THE RACETRACK~~

**SOLD**

#### **Limited to one advertiser only!**

Position your organization in front of the largest annual gathering of state legislators and staff with reserved ad space in both the NCSL This Week and NCSL Today email newsletters during the week before the conference. Package also includes a 10-by-10-foot booth in the Exhibit Hall and the exclusive back cover position of State Legislatures magazine. The magazine is mailed to legislators and distributed onsite to Summit attendees.

- Email advertisement runs July 28 - Aug. 2. See [ncsl.org/advertise](http://ncsl.org/advertise) for ad sizing details.
- 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.
- Three Summit Exhibit Hall passes per booth.
- Exclusive full-page ad position on the back cover of State Legislatures magazine.

*\*Includes 10% discount, Investment \$10,395*

### **DERBY WINNER**

#### **Limited to one advertiser only!**

Promote your organization in three distinct ways! Begin with an advertorial brief in NCSL's email newsletters distributed to subscribers during the week of the conference (Aug. 4-9). Follow with a premium position in State Legislatures magazine, which is mailed to state legislators and distributed onsite to Summit attendees. Reinforce your priorities in person with exhibit space at the conference.

- Premium inside front cover position in State Legislatures magazine.
- Advertorial brief in NCSL's daily and weekly subscriber-based email newsletters. Visit [ncsl.org/advertise](http://ncsl.org/advertise) for ad sizing details.
- 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.
- Three Summit Exhibit Hall passes per booth.

*\*Includes 10% discount, Investment \$10,170*

### **LOUISVILLE SLUGGER**

Home-run exposure for your brand at NCSL's annual legislative conference. Benefit from a two-page advertising spread in the summer edition of State Legislatures magazine, which is mailed to state legislators and distributed onsite to Summit attendees. Continue your messaging to legislators with a booth in the Summit Exhibit Hall and promotion on [ncsl.org](http://ncsl.org) the week of the conference.

- Two-page print advertisement in State Legislatures magazine, with expanded circulation by mail and to all Summit attendees.
- 10-by-10-foot Summit Exhibit Hall booth; booth listing includes logo in the NCSL meeting app.
- Three Exhibit Hall passes per booth.
- Digital display ad on [ncsl.org](http://ncsl.org) the week of Summit, Aug. 4-9. Visit [ncsl.org/advertise](http://ncsl.org/advertise) for ad sizing details.

*\*Includes 10% discount, Investment \$12,785*

### **FAST TRACK**

Connect and collaborate using print and digital promotion. Begin with a full-page advertisement in State Legislatures magazine, which is mailed to state legislators and distributed onsite to Summit attendees. Choose from two consecutive weeks of email advertisement in the NCSL This Week and NCSL Today email newsletters, or two weeks of web display on [ncsl.org](http://ncsl.org).

- Full-page advertisement in State Legislatures magazine, which is published to coincide with the Summit.
- Email advertisement in NCSL's daily and weekly email newsletters (12 days) or web display on [ncsl.org](http://ncsl.org) (14 days)
- Run dates TBD based on availability. Visit [ncsl.org/advertise](http://ncsl.org/advertise) for ad sizing details.

Web display *Investment \$8,250*  
email newsletters *Investment \$9,500*

Please contact [sales@ncsl.org](mailto:sales@ncsl.org) for more details