



NCSL Legislative Summit | Aug. 14-16 | Indianapolis Premium Advertising Opportunities

TELL ME MORE

Two weeks of email plus two weeks digital display

Sound off on policies and issues important to your organization when you schedule four weeks of digital promotion. Select two weeks on ncsl.org combined with two weeks of publicizing your message as an advertorial through the NCSL Today and NCSL This Week email newsletters. Focused timing to support your communication plans.

- Rectangular digital display advertisement on ncsl.org, 300x250 ad space. Choose two consecutive weeks. Run dates based on availability March-December 2023.
- Email advertorial 500x500 includes logo and up to 60 words, CTA button and link. (Reach 19,000-plus subscribers.)

Investment \$6250

FAST TRACK

Connect and collaborate through print and digital promotion.

Promote your organization in two distinct ways! Begin with a full-page advertisement in the summer edition of State Legislatures magazine, which is mailed to all state legislators and distributed to all Summit attendees. Follow with an advertisement in the NCSL This Week and NCSL Today email newsletters, which are distributed to 19,000-plus subscribers for a week prior to Summit (Aug. 14-16).

- Full-page advertisement in State Legislatures magazine, summer edition. Publishes to coincide with Summit.
- Email advertisement in NCSL's daily and weekly email newsletters, 528x315 JPG or PNG. Includes CTA button and link.
- Run dates TBD based on availability. NCSL This Week (Sundays), NCSL Today (M-F)
- *Option to substitute email advertising with one week on ncsl.org (300x250) **Investment \$7,125**

Investment \$7,750

PROFESSIONAL DRIVER

Limited to one advertiser only!

Position your organization in front of the largest annual gathering of state legislators and staff in two unique ways. Benefit from the exclusive inside back cover position in State Legislatures magazine, which is mailed to all state legislators and distributed to Summit attendees. Continue your messaging to legislators with promotion on ncsl.org for two weeks of your choice.

- Premium inside back cover in State Legislatures magazine. Publication coincides with Summit.
- Digital display ad 300x250 on ncsl.org for two weeks (run dates TBD based on availability).

Investment \$9250



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RALLY AT THE RACETRACK

Limited to one advertiser only!

SOLD

Position your organization in front of the largest annual gathering of state legislators and staff with reserved ad space in both NCSL This Week and NCSL Today email newsletters the week prior to the Summit. Package also includes a 10-by-10-foot booth in the Summit Exhibition Hall and exclusive back cover ad space in the summer edition of State Legislatures magazine, which is mailed to all legislators and distributed to all Summit attendees.

- Email advertisement running August 6-11 (21,800-plus subscribers), 528 x 315-pixel ad space.
- Summit Exhibit Hall 10-by-10-foot booth; booth listing with logo in NCSL meeting app.
- Three Summit Exhibition Hall passes per booth.
- Exclusive full-page ad on the back cover of State Legislatures magazine.

**Includes 10% discount, investment \$10,395*

SPEED RACER

Limited to one advertiser only!

SOLD

Promote your organization in three distinct ways! Begin with an advertorial in both NCSL This Week and Summit Today email newsletters which are distributed to 21,800-plus subscribers during the week of the Summit (Aug. 13-18). Follow with a premium position in the summer edition of State Legislatures magazine, which is mailed to all state legislators and distributed to all Summit attendees. Finally, reinforce your priorities in person with exhibit space at the Summit.

- Premium inside front cover position in State Legislatures magazine, summer edition.
- Advertorial brief in NCSL's daily and weekly email newsletters, 500x500 pixel logo with up to 60 words.
- 10-by-10-foot Summit Exhibition Hall booth, booth listing including logo in NCSL meeting app.
- Three Summit Exhibition Hall passes per booth.

**Includes 10% discount, investment \$10,170*

INDYCAR DOUBLEHEADER

Limited to one advertiser only!

Position your organization in front of the largest annual gathering of state legislators and staff in three unique ways. Benefit from a two-page advertising spread in the summer edition of State Legislatures magazine, which is mailed to all state legislators and distributed to Summit attendees. Continue your messaging to legislators with a booth in the Summit Exhibition Hall plus promotion on ncsl.org the week of Summit.

- Two-page print advertisement in State Legislatures magazine, with expanded circulation to all 2022 Summit attendees.
- 10-by-10-foot Summit Exhibition Hall booth, booth listing including logo in the NCSL meeting app
- Three Exhibition Hall passes per booth.
- Digital display ad 300x250 on ncsl.org the week of Summit (Aug. 13-19)

**Includes 10% discount, investment \$12,785*